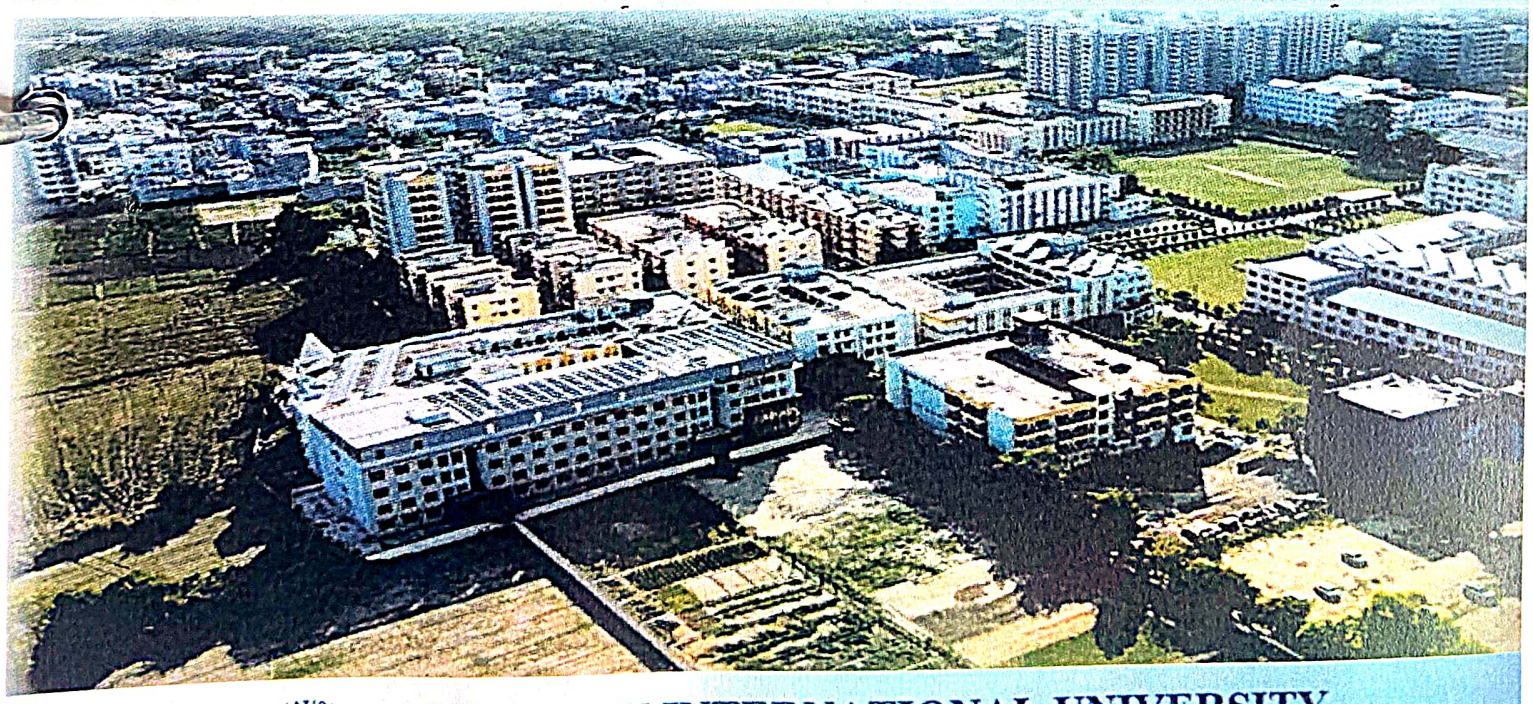
# CRITERION 3 - RESEARCH, INNOVATIONS AND EXTENSION



# CRITERION 3- RESEARCH, INNOVATIONS AND EXTENSION

## 3.1.1 The Institution has a well-defined Research promotion policy and the same is uploaded on the Institutional website



# BIU COLLEGE OF HUMANITIES & JOURNALISM

**(Bareilly International University)**

Rohilkhand Medical College Campus, Pilibhit by Pass Road, Bareilly- (U. P.) – 243006 INDIA

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**Research Promotion in the School of Humanities and Journalism: A Comprehensive Overview**

The School of Humanities and Journalism at BIUCHJ is committed to fostering a culture of research excellence. Our **Research Promotion Policy**, which is clearly outlined on the institutional website, provides a strategic framework to encourage innovative research and scholarly activities. This policy aims to support both faculty and students in pursuing impactful research that contributes to the broader academic community and society at large.

**Research Promotion Policy**

The **Research Promotion Policy** for the School of Humanities and Journalism emphasizes interdisciplinary research, encourages critical thinking, and aligns with national and international research standards. The policy advocates for creating a conducive environment that nurtures academic curiosity, intellectual engagement, and innovative solutions to societal challenges. Key features include fostering collaborations with other institutions, supporting publication in peer-reviewed journals, and facilitating funding opportunities for research projects.

This multi-faceted approach to research promotion ensures that the School of Humanities and Journalism continues to make significant contributions to academia and society. By nurturing research-driven learning, we empower our students and faculty to not only excel in their respective fields but also create a lasting impact on the world through their scholarly work.


BIU COLLEGE OF HUMANITIES & JOURNALISM BIUCHJ BAREILLY Towards Professional Excellence

# BAREILLY INTERNATIONAL UNIVERSITY

## POLICY ON RESEARCH PROMOTION

(As Approved in BoM Meeting held on 3rd January)

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## 4. RESEARCH PROMOTION

### 4.1. Research Support for Faculty

#### 4.1.1. Internal Funding -Seed Grants

4.1.1.1. The Center for Research has mandated Research Funding Schemes Through Seed Grants to encourage faculty researchers to set up the basic infrastructure through development of research centers/institutes and to carry out research achieving the outcomes such as:

i. Research paper publications
ii. Patents
iii. Book / Book Chapter publications
iv. Collaborations with National and International Institutions of repute
v. Applying for grants from External Agencies.
vi. Survey based strategy for the skill enhancement of youth.

This seed grant scheme shall offer financial assistance to individual or to team of faculty in establishing basic research infrastructure/ IPR.

4.1.2. Processes for Seed Grant Scheme

4.1.2.1. The Director of Center for Research will put out a call for research proposals for grant of seed money

4.1.2.2. Individual/ Joint Proposals to be submitted through their respective Director of the Schools.

4.1.2.3. All the Research Proposals submitted by the faculty Call for grant for seed money will be put forward to Selection Committee constituted by Director- Center for Research comprising of experts in various disciplines in which these proposals have come. This committee will first review the proposal in written form and based on their recommendations there would be an opportunity given to the proposers to clarify the comments of the experts through presentation.

4.1.2.4. Based on above process the proposals will be shortlisted. These shortlisted proposals would be put forward to University Research Committee consisting of School Directors, Director Center for Research and Vice Chancellor.

4.1.2.5. Following the Approval, a sanction letter indicating the title of the project, name of the Principal Investigators (PI and Co-PIs), Duration of the Project, Sanctioned

4.1.2.6. PI should acknowledge the receipt of the Sanction letter mentioning the actual commencement of the Project and the budget outlay for this financial

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signed by FO.

4.1.2.16. Five Copies of the project report on completion should be submitted by the PI to the office of Center for Research in the standard format.

4.1.2.17. The Director School of Research reserves the right to terminate the project in the event of PI and his/her team not working on the proposed deliverables/ unsatisfactoryprogress/ lack of commitment in meeting the project schedule/ not implementingrecommendations of the Review Experts or under some unforeseen circumstances.

4.1.2.18. The seed grant money provision would be available to faculty members only once during their tenure at the University. Further under section 4.1.2.15 if the project of a faculty member is terminated, he/she will lose the opportunity to seek the grant again.

4.1.3. External Funding to be raised by Faculty Members

Faculty members are encouraged and supported to apply for Research Grants/Infrastructure to various funding agencies of both Government and Private Organizations. He/ She shall take utmost care in preparing a funding budget with clear understanding that the project will not burden the University. They should also include adequate overheads for utilizing shared services/resources of the University.

4.1.3.1. Processes for External Funding

Faculty members from the University can formulate the research project proposals in their areas of expertise. An Individual project Proposal shall have one Principal Investigator (PI) preferably with one Co-PI. However, in case of multi/inter disciplinary field of research, a maximum of three Co-PIs is permitted. Emphasis shall be on Inter/multi-disciplinary research to achieve Innovations through research.

i. All the Research Proposals should be forwarded through School Director to Director Center for Research well in time to meet the deadline of the funding agency. The office of R&D Division will examine these proposals and suggest modifications, if required,and conformance to the stipulated conditions of the funding bodies.

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xii. In the event of PI unable to continue execution of the sanctioned project due to unforeseen reasons (resignation, ill-health, long leave), the designated Co-PI shall be the PI and will be responsible for the successful completion of the project

xiii. PI and Co-PIs are encouraged to publish the outcomes of research of sanctioned projects in Refereed Journals/ Conferences after seeking the necessary permission from the funding agencies. In all the Publications, PI should acknowledge the funding agency as well as the University. Wherever, there is a possibility of Innovation in the outcomes, PI and Co-PI' s should not publish the results but are encouraged to apply for patent(s).

xiv. In case there is a possibility of Co-owned Intellectual Property rights in the Sanctioned project, it is the responsibility of the PI to protect it by applying for Joint Patent in consultation with the concerned authorities of the funding agency. The University shall also have joint right as a Patent Owner with PI and Co-PIs as Investigators.

xv. PI is responsible for maintaining the data/records of observations/Trials/ Experiments/Simulation results, Action Plan records, Audited Financial Statements, Problems faced, Progress reports and Closure Reports with due professional ethics.

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iii. Invitation Letter

iv. Estimated Expenditure

A sanction letter from the office of the Dean Research shall be issued to the successful applicant.

After the event, the following documents need to be furnished by the faculty participant to the office of the Dean Research routed through School Dean. A copy ofthe following documents needs to be submitted to the Finance Dept. for final settlement of accounts:

i. Travel Documents

ii. Proof of participation

iii. Proof of Expenditure

iv. Brief Report on the event Attended and Benefits to Department/School/University

However, faculty are encouraged to seek financial assistance for Travel andRegistration from Funding Agencies like DST, MSME, AICTE, CSIR for International conferences outside India specially under policies which promote young faculty researchers.

5.2.8 National Events: The Faculty Members may attend Inter-State, National-level Events of repute for which thefollowing support will be rendered:

a. Registration Fee (reimbursement up to a maximum of Rs.2000/- per event)

b. Travel Allowance (as per Policy)

c. International Events: The Faculty Members are encouraged to seek Financial Assistance, in as much as possible,from Funding Agencies like DST, AICTE, CSIR for International Conferences outside India, especially under Policies which promote young Faculty Researchers. BAREILLY INTERNATIONAL UNIVERSITYwill, however, provide support in the following manner:

I. Travel Allowance (as per policy- shortest route To and Fro Economy Airfare)

II. Partial Registration fee

Note: All other Expenses shall be borne by the Faculty Member.

**Incentives for Conference Proceedings**

1. Rs. 3000/- Per Paper published through Conference Proceedings with ISBN No.

2. Rs. 10,000/- for **Best Paper Award in Conferences** Conducted/Organized in other Institutions

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on the judgment of the PI, he/she will be given a token stipend. These research experiences will run concurrently with the academic semester. However, onus is on the students to work on these assignments outside of classtimetable.

ii. Summer Research Experience: In this case, interested students may spend an entire summer with the research centers or within the university or outside theuniversity and undergo such research activities.

iii. Selected students who have potential to go for higher education may also opt for research internship in which case an internship amount of Rs.5000/- for their internship period of Eight Weeks.

6.1.5. A report highlighting the research experience during the course of any of above three research activities should be submitted to the office Dean Research, duly forwarded by the Research mentor.

6.2. Research Incentives for Ph.D. Scholars.

Research scholars are encouraged to keep abreast with latest know how of research knowledge and dissemination of their research outcomes by attending workshops/seminars/symposium /conferences at National and International levels.

6.2.1. Full Time Research Scholars are entitled for contingency grant of Rs.10,000=00 per annum as per the University Research Fellowship based on recommendation by the Research Supervisor and School Dean, approved by Dean Research.

6.2.2. Research Scholars should submit the following documents for seeking approval prior to attending the Event.

i. Acceptance Letter and Event Brochure

ii. Copy of Abstract with Full Paper (Accepted Version)

iii. Invitation Letter

iv. Estimated Expenditure

v. A sanction letter from the Dean, Research shall be issued to the successful applicant.

6.2.3. After the event, the following documents need to be furnished by the research scholar to the office of Dean, Research routed through School Dean. For final settlement of accounts, the following documents to be submitted to the Finance Officer of PU:

i. Travel Documents

ii. Proof of participation

iii. Proof of Expenditure

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Vice Chancellor.

7.15 The Fee, once approved can, on the advice of the Vice Chancellor, be either paid as Institutional Membership or reimbursement can be claimed, by the Employee, post payment from his/her personal account, as evidenced by a valid Receipt from therelevant Professional Body.

7.16To be eligible for reimbursement, Employee must demonstrate some form of correlation between the use of the Professional-body Membership and the Performance of the Duties or for Higher Learning or Career-enhancement purpose like completing a professional qualification, publishing papers, inclination to act as a Mentor to Junior Faculty who are working towards full membership of the applicable Institution or such membership is essential to carrying out the duties of the position.

## 8.0 AMENDMENTS

This policy will be reviewed periodically to rectify anomalies, if any, and to incorporatefeedback received from the stakeholders, impact analysis and deliberations of the focus group constituted by the Vice Chancellor.

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| 4.0 Incentives for Book Chapters | | | |
|---|---|---|---|
| Sl. No. | Books Chapter Publisher | Single Author Incentive (Rs.) | Multiple Author Incentive (Rs.) |
| 1 | National<br>International | 5,000/-<br>10,000/- | In case of Co- Authors, 50% of the Single Author incentive is for the first author and remaining 50% will be shared equally among the other Co-Authors. |
| **5.0 Incentives for publication of the Patent** | | | |
| Rs. 10,000/- (In case of Co- Authors, 50% is for the first author and remaining 50% will be shared equally among the other Co-Authors) | | | |
| **6.0 Incentives for Award of the Patent** | | | |
| Rs. 50,000/- (In case of Co- Inventors, 50% is for the first Inventor and remaining 50% will be shared equally among the other Co-Inventors) | | | |
| **7.0 Incentives for Conference Proceedings**<br>1. Rs. 3000/- Per Paper published through Conference Proceedings with ISBN No.<br>2. Rs. 10,000/- for Best Paper Award in Conferences Conducted/Organized in other Institutions | | | |

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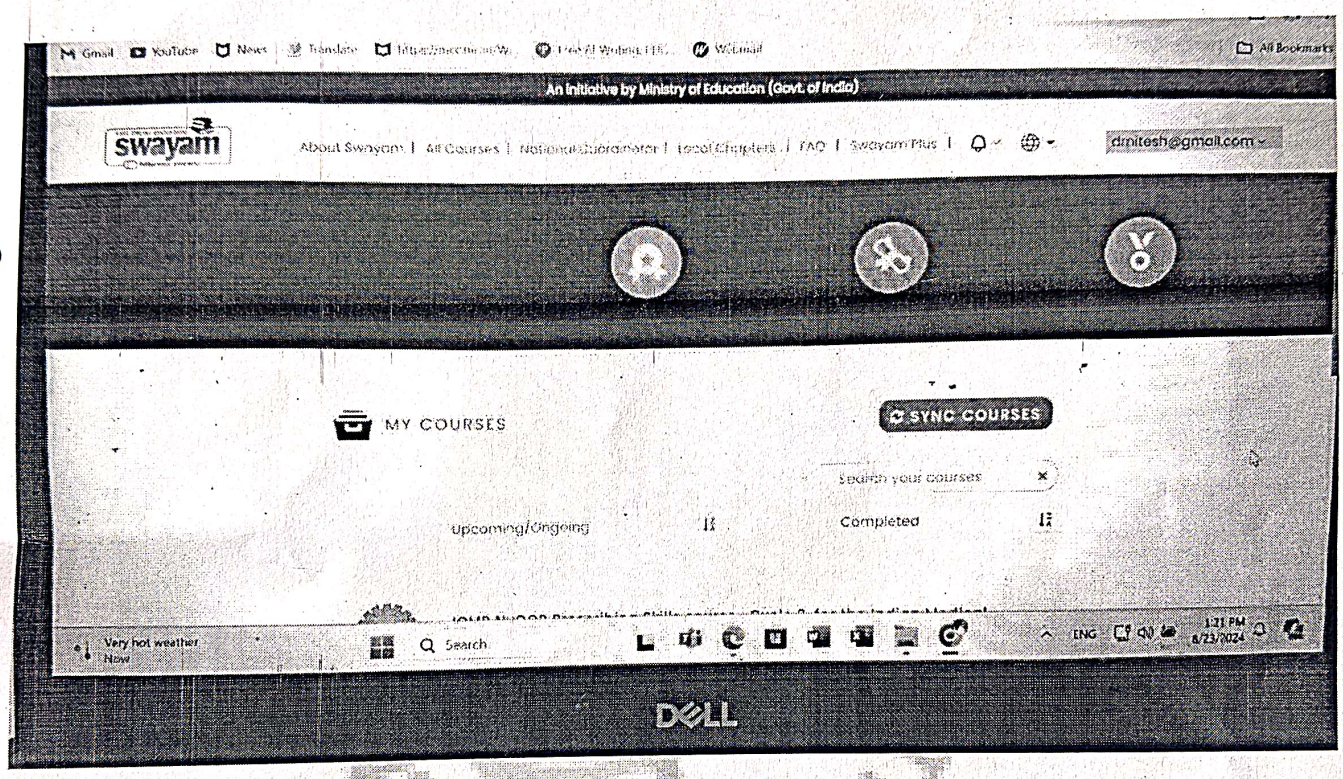
# BAREILLY INTERNATIONAL UNIVERSITY

(Established Under Govt. of U.P. Act 26 of 2016)

Rohilkhand Medical College Campus, Pilibhit Bypass Road, Bareilly-243006 (U.P.) INDIA

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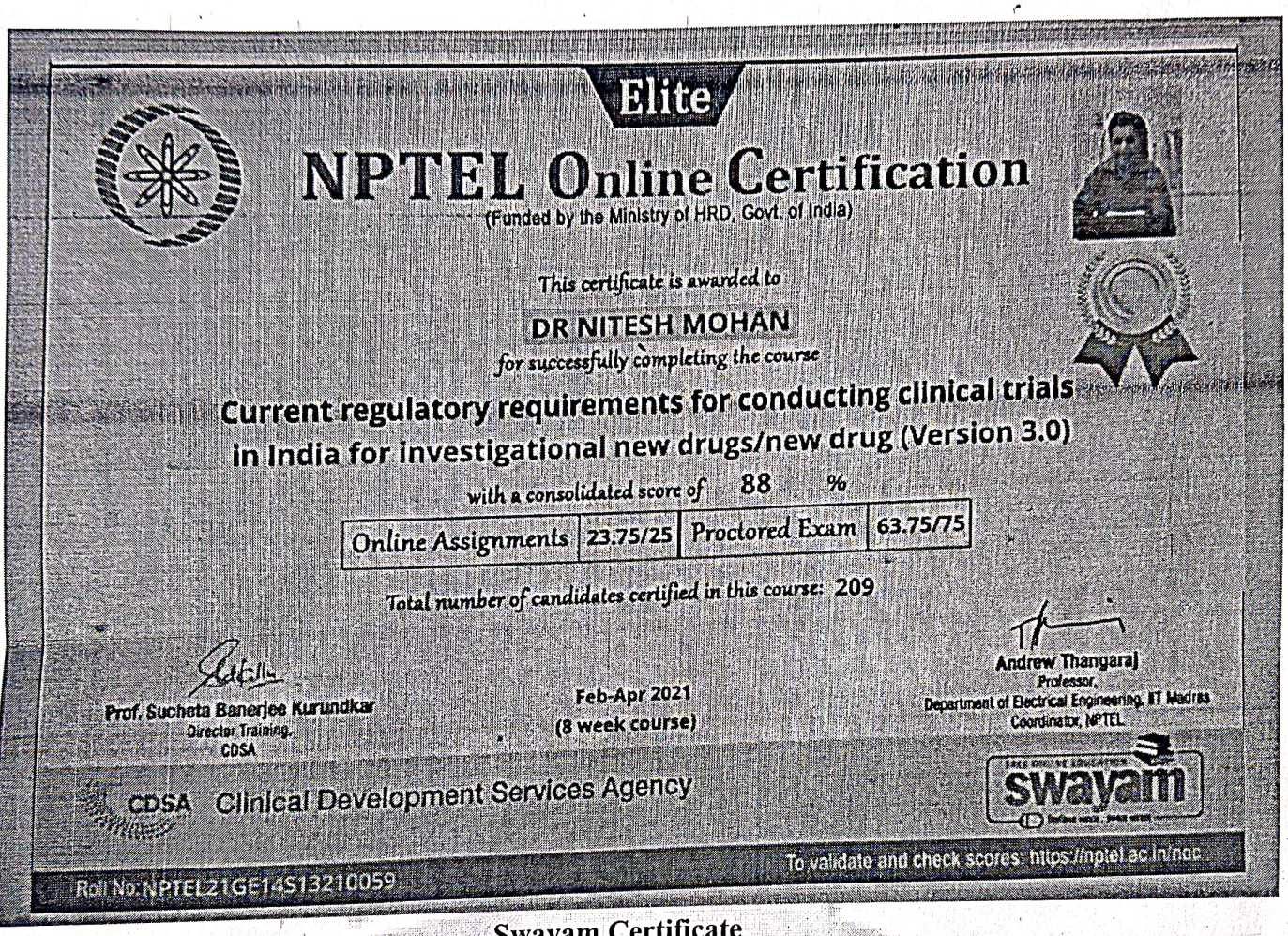

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Director Training,
CDSA

Feb-Apr 2021
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Department of Electrical Engineering, IIT Madras
Coordinator, NPTEL

CDSA Clinical Development Services Agency

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To validate and check scores: https://nptel.ac.in/noc

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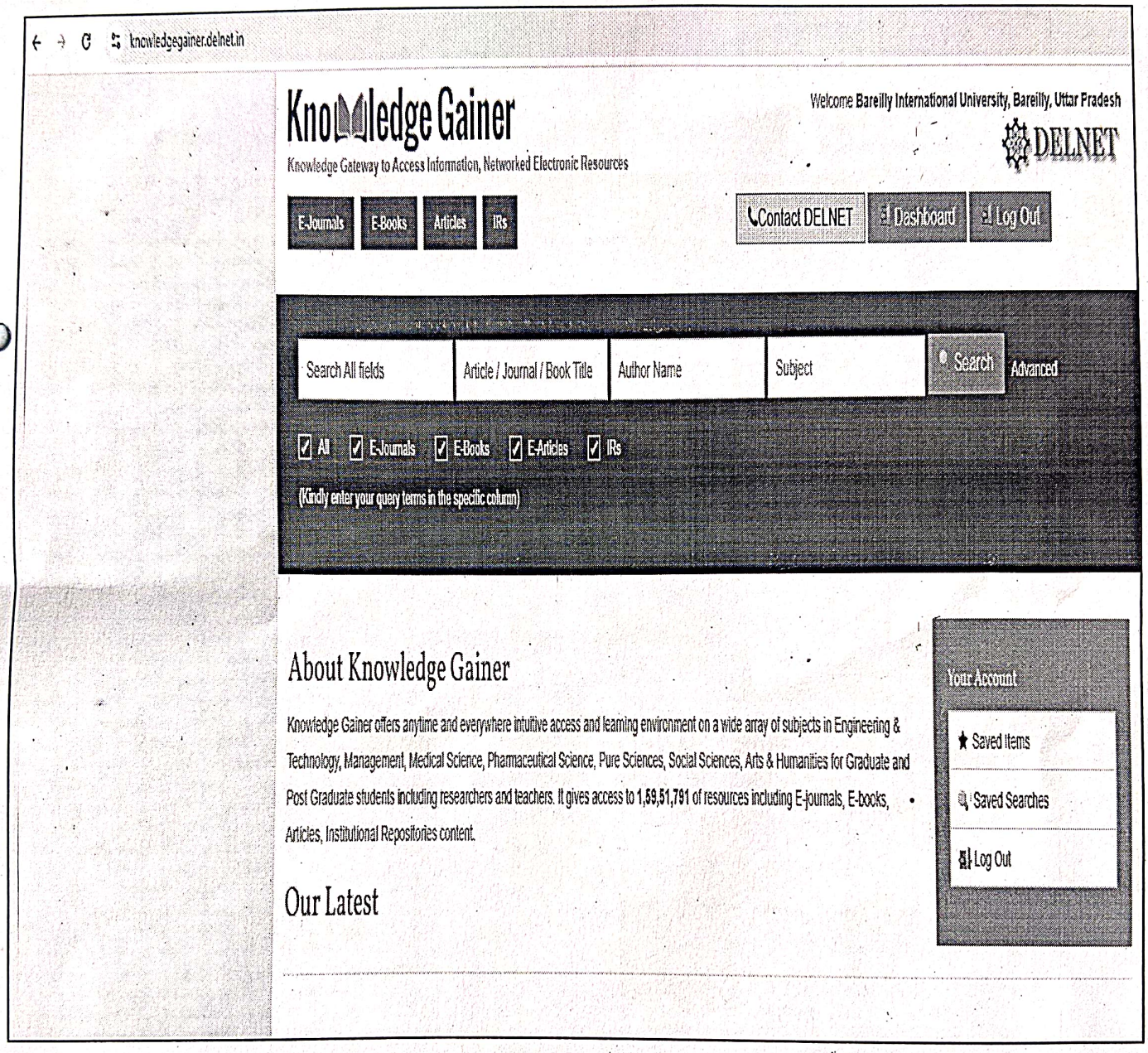
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# CRITERION 3- RESEARCH, INNOVATIONS AND EXTENSION

## 3.3.2 Workshops/seminars conducted on Intellectual Property Rights (IPR) Research methodology, Good clinical Practice, Laboratory, Pharmacy and Collection practices, Research Grant writing and Industry Academia Collaborations during the last five years






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**Intellectual Property Rights (IPR), Research Methodology, and Collaborative Initiatives: A Focus on Humanities and Journalism**

Over the past five years, a series of workshops, seminars, and training programs have been conducted to foster research excellence and promote best practices within our academic community. These initiatives focused on key areas such as **Intellectual Property Rights (IPR)**, **Research Methodology**, **Good Clinical Practice (GCP)**, **Laboratory and Pharmacy Practices**, and **Research Grant Writing**. Notably, in the context of **Humanities and Journalism**, our institution has focused on the application of IPR in media content creation, ethical research methodologies, and responsible journalism. These training programs have provided students and faculty with the tools needed to navigate the evolving landscape of intellectual property within digital media, ensuring that students understand the significance of copyright laws, trademarks, and patents, particularly when working on journalistic content, archival research, and media innovations.

In addition to these academic seminars, our **Research and Incubation Cell** has played a pivotal role in supporting interdisciplinary research, with an emphasis on Humanities and Journalism. The incubation unit has facilitated the development of research projects related to media studies, digital humanities, and the preservation of historical records. We have created a conducive environment for students to explore innovative journalistic projects, integrating technology and ethics in reporting, and engaging with the intersection of media, technology, and society.

Our **Incubation and Start-Up Policy** provides a structured approach for nurturing entrepreneurial endeavors in the field of Humanities and Journalism. This includes mentorship for start-ups that aim to tackle contemporary challenges in media representation, content creation, and journalistic integrity. The **Industry-Academia Collaborations** have been instrumental in providing students with real-world exposure and enhancing their understanding of the business models behind media organizations, digital platforms, and content-driven startups.

The institution has also maintained a robust focus on the **IIC (Institution's Innovation Council)** ranking, with specific strategies to support innovation in the Humanities and Journalism departments. Collaborative projects involving **Research Grant Writing** have helped secure funding for research on topics such as media ethics, historical preservation through digital archives, and the impact of social media on public opinion.

To further enhance research potential, our institution has set up a **Patent Lab**, focusing on intellectual property management, and promoting the commercialization of ideas generated from

research within the field of journalism and media studies. The lab supports faculty and students in the patenting process, helping them convert their innovative research ideas into tangible products or services.

Overall, these efforts have been strategically aligned with our commitment to research excellence and academic rigor, ensuring that our students and faculty have access to the resources and mentorship necessary for academic and professional success in the fields of Humanities and Journalism.

This write-up gives a holistic view of the institution's efforts in supporting research and innovation, while integrating a focus on the specific disciplines of Humanities and Journalism. Let me know if you'd like me to adjust or expand on any particular section!

BIU COLLEGE OF HUMANITIES & JOURNALISM
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Towards Professional Excellence

# INTELLECTUAL PROPERTY RIGHTS (IPR) AND CONSULTANCY POLICY

## Purpose

This policy establishes a framework for managing Intellectual Property Rights (IPR) and consultancy activities at Bareilly International University, Bareilly. It defines guidelines for revenue sharing, capacity building, and the development of a sustainable environment for research, innovation, and consultancy.

## Objectives

1. To promote and safeguard intellectual property created within the university.
2. To encourage faculty, staff, and students to engage in consultancy projects and contribute to knowledge transfer.
3. To ensure equitable revenue sharing between the institution and individuals.
4. To build capacity through training programs for effective participation in IPR and consultancy activities.
5. To strengthen industry-academia collaboration for mutual benefit.

## Scope

This policy applies to:

- Faculty members (full-time, part-time, and visiting).
- Non-teaching staff involved in consultancy or IPR-related projects.
- Students (undergraduate, postgraduate, and research scholars).
- External collaborators engaged in joint projects with the university.

## Policy Guidelines

### 1. Intellectual Property Rights (IPR)

1. **Ownership of IP:**
   - Intellectual property created using university resources or during official assignments will be co-owned by the university and the creators.
   - For externally funded projects, ownership will follow the agreement terms with funding agencies.
2. **Revenue Sharing for IP Commercialization:**
   - The revenue generated from the commercialization of IP (e.g., patents, copyrights, trademarks) will be shared between the university and the creator(s).
   - A typical revenue-sharing model:
     - 60% to the creator(s).
     - 40% to the university for infrastructure and administrative support.
   - For collaborations with external parties, revenue sharing will adhere to mutually agreed terms.

3. **Support for IP Filing:**
    - The university will provide financial and administrative support for filing patents, copyrights, and trademarks.
    - Incentives will be given for granted patents and other IP assets.

2. **Consultancy Activities**

1. **Encouragement of Consultancy Projects:**
    - Faculty and staff are encouraged to undertake consultancy projects with industry, government organizations, and other external entities.
    - Projects must align with the university's mission and ethical standards.
2. **Revenue Sharing for Consultancy Services:**
    - Revenue from consultancy projects will be shared as follows:
        - 70% to the individual(s) involved.
        - 30% to the university for administrative and infrastructure costs.
    - Adjustments may be made based on the complexity and scale of the project.
3. **Approval Process:**
    - All consultancy projects must be approved by the university's designated committee or authority.
    - Agreements must specify project scope, deliverables, timelines, and financial arrangements.

3. **Capacity Building Programmes**

1. **Training for Teachers, Students, and Staff:**
    - Regular workshops and seminars on IPR, consultancy, and commercialization practices.
    - Specialized training on legal aspects of IPR, technology transfer, and drafting consultancy agreements.
2. **Collaboration with Experts:**
    - Partnerships with IPR attorneys, industry leaders, and funding agencies for knowledge sharing.
    - Access to mentorship and networking opportunities for capacity building.
3. **Awareness Drives:**
    - Organizing awareness campaigns on the importance of IPR and consultancy.
    - Disseminating success stories of consultancy projects and IP commercialization to motivate stakeholders.

**Governance and Administration**

1. **IPR and Consultancy Cell:**

- A dedicated cell will oversee all IPR and consultancy-related activities, including policy implementation, agreement approvals, and revenue sharing.
- The cell will act as a liaison between the university, creators, and external stakeholders.

2. **Monitoring and Review:**
   - Periodic reviews of the policy will be conducted to incorporate updates and address challenges.
   - Annual reporting on consultancy projects, IP filings, and revenue generated.

**Implementation Framework**

1. **Infrastructure Support:**
   - Setting up an IPR filing assistance desk and consultancy facilitation office.
   - Providing access to tools, software, and resources required for consultancy and IP creation.
2. **Financial Assistance:**
   - Allocating funds for IP filing and promotion.
   - Offering seed grants for exploratory consultancy projects.
3. **Documentation and Record Keeping:**
   - Maintaining detailed records of IP assets and consultancy projects for transparency.
   - Ensuring confidentiality and compliance with legal agreements.

**Revenue Utilization**

- The university's share of revenue will be reinvested in research infrastructure, training programs, and promoting consultancy activities.

**Accessibility and Transparency**

- The policy will be available on the university's website under the "Research and Consultancy" section.
- Periodic updates and achievements will be shared with stakeholders via official channels.

**Conclusion**

This policy reflects the university's commitment to fostering a culture of innovation and professional engagement. By promoting IPR and consultancy, the university aims to contribute to societal and economic development while empowering its stakeholders.

# PROMOTING INNOVATION AND ENTREPRENEURSHIP POLICY

This policy outlines the framework for fostering a culture of innovation and entrepreneurship at Bareilly International University, Bareilly. It is aimed at creating an ecosystem conducive to ideation, innovation, startup creation, and entrepreneurial ventures.

## 1. Purpose

To build a robust environment that encourages innovation, supports entrepreneurship, and bridges the gap between academia and industry by leveraging an Incubation Center and Entrepreneurship Cell.

## 2. Objectives

- To promote creativity and innovative thinking among students, faculty, and staff.
- To establish and operate an Incubation Center that supports startups and entrepreneurial ventures.
- To foster industry collaborations and partnerships for technology transfer and commercialization.
- To equip participants with skills, mentorship, and resources required for entrepreneurial success.
- To contribute to regional and national economic growth through entrepreneurial activities.

## 3. Key Components

### 3.1 Incubation Center

The Incubation Center serves as the hub for fostering entrepreneurial ventures. Its key features include:

- **Space and Infrastructure:** Dedicated office space, co-working areas, and access to high-tech labs and prototyping equipment.
- **Startup Support Services:** Legal, financial, and business advisory services for startups.
- **Mentorship Programs:** Access to a network of experienced mentors, entrepreneurs, and industry experts.
- **Funding Opportunities:** Assistance in securing seed funding, venture capital, and government grants.
- **Networking Platforms:** Opportunities for startups to connect with investors, industry leaders, and other entrepreneurs.

### 3.2 Entrepreneurship Cell (E-Cell)

The Entrepreneurship Cell focuses on promoting entrepreneurial spirit through the following activities:

- **Workshops and Seminars:** Regular sessions on innovation, design thinking, and business development.
- **Idea Competitions:** Events like hackathons, pitch contests, and business plan competitions.
- **Entrepreneurial Training:** Certificate courses and training programs on entrepreneurship and innovation.

- **Startup Bootcamps:** Hands-on training for startups to refine business ideas and build prototypes.
- **Student Clubs:** Formation of student-led entrepreneurial clubs to foster peer learning and collaboration.

### 3.3 Innovation Ecosystem

- **Interdisciplinary Collaboration:** Encouraging students and faculty from various departments to collaborate on innovative projects.
- **Research Commercialization:** Support for transforming research outcomes into marketable products and services.
- **Technology Transfer:** Facilitation of technology licensing and patent commercialization.
- **Industry-Academia Partnerships:** Joint ventures, sponsored research, and consultancy projects with industry partners.

## 4. Policy Guidelines

1. **Eligibility:** All faculty, students, staff, and alumni of the university are eligible to participate in the innovation and entrepreneurship ecosystem.
2. **Startup Registration:** Startups incubated must align with the university's mission and adhere to ethical and legal guidelines.
3. **Funding Support:**
    - Seed funding may be offered to selected startups based on merit and potential.
    - The university will assist in identifying external funding opportunities.
4. **Intellectual Property Rights (IPR):** Startups developed within the university must comply with the institutional IPR policy. Ownership and revenue-sharing terms will be clearly defined.
5. **Governance:** The Incubation Center and E-Cell will be overseen by a **University Innovation Council (UIC)** comprising faculty, industry experts, and student representatives.

## 5. Implementation Framework

- **Awareness Drives:** Periodic awareness campaigns to engage students and faculty in innovation and entrepreneurship.
- **Resource Allocation:** Adequate funding and resources will be allocated annually to sustain and grow the ecosystem.
- **Monitoring and Evaluation:** Key performance indicators (KPIs) will be established to track the progress and impact of the ecosystem.
- **Collaboration:** Partnerships with national and international innovation hubs, industry associations, and government bodies.

## 6. Accessibility and Transparency

- The policy is available on the university's website under the "Innovation and Entrepreneurship" section.
- All relevant updates, including events, funding opportunities, and achievements, will be regularly shared on the website and official communication channels.

## Conclusion

This policy reflects the university's commitment to nurturing innovation and entrepreneuria endeavors, thereby contributing to societal and economic development.

# BAREILLY INTERNATIONAL UNIVERSITY

(Established Under Govt. of U.P. Act 26 of 2016)
Rohilkhand Medical College Campus, Pilibhit Bypass Road, Bareilly-243006 (U.P.) INDIA
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Email: info@rmchbareilly.com, info@biu.edu.in Website: www.biu.edu.in


## Research Methodology with Course on Research Ethics

SUSHIL KUMAR

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Pilibhit Bypass Road, Bareilly - 243006 (U.P) India
Phone: 0581-2526051, 053, 153
Email: info@biu.edu.in Website : www.biu.edu.in


## Course Work - Ph. D.

**Syllabus**
**Paper-I (100 Marks)**
**Research Methodology**
**Paper Code- 91001**

UNIT-I

**1. Introduction and Research Design**

Nature and objectives of research. Methods of research: Historical, Descriptive and experimental, research Process, research approaches, criteria for good research. Meaning of research design, need of research design, features of good design, different research design and basic principles of experimental design, design of experiment

**2. Data Collection and Analysis**

Types of data, Methods and techniques of data collection, Primary and secondary data, Meta analysis. Historical method, content analysis, device use in data collection. Pilot study and pretest of tools. Choice of data collection method. Sampling and sampling Errors-Type-I Error-Type-II Error.

**3. Processing and analysis of data**

Measures of Central Tendency. Measures of Dispersion. Measure of Variation. Measure of Central Tendency vs measures of Dispersion, Normal Distribution, Skewness and Interpretation, Correlation and Regression: Types of Application. Chi - Square Test: Its purpose and use.

**4. Paper Writing and Report Generation**

Basic Concept of papers/Thesis Writing and report generation, writing research abstract, Introduction, Review of literature, Result, conclusion, concept of Bibliography, and References, Significance of report writing. Steps of report writing, types of research reports. methods of presentation of report. Format of publication in research general.

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## Course Work - Ph. D.

### Syllabus

### Research & Publication Ethics (100 Marks)

**Description:**

This course has total 6 units focusing on basics of philosophy of science and ethics, research integrity, publication ethics. Hands-on-sessions are designed to identify research misconduct and predatory publications. Indexing and citation databases, open access publications, research metrics (citations, h-index, Impact Factor, etc.) and plagiarism tools will be introduced in this course.

**Course Contents**

- **Pedagogy:** Class room teaching, guest lectures, group discussions, and practical sessions.
- **Evaluation:** Continuous assessment will be done through tutorials, assignments, quizzes, and group discussions. Weightage will be given for active participation. Final written examination will be conducted at the end of the course.
- **Course structure:** The course comprises of six modules listed in table below. Each module has 4-5 units.

| Modules | Unit Title | Teaching Hours |
|---|---|---|
| **Theory** | | |
| RPE 01 | Philosophy and Ethics | 4 |
| RPE 02 | Scientific Conduct | 4 |
| RPE 03 | Publication Ethics | 7 |
| **Practice** | | |
| RPE 04 | Open Access Publication | 4 |
| RPE 05 | Publication Misconduct | 4 |
| RPE 06 | Database and Research Metrics | 7 |
| | **Total** | **30** |

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# Syllabus in Detail

## THEORY

- **RPE 01: PIDLOSOPHY AND ETHICS (3 hrs.)**
  1. Introduction to philosophy: definition, nature and scope, concept, branches
  2. Ethics: definition, moral philosophy, nature of moral judgements and reactions

- **RPE 02: SCIENTIFIC CONDUCT (5 hrs.)**
  1. Ethics with respect to science and research
  2. Intellectual honesty and research integrity
  3. Scientific misconducts: Falsification, Fabrication, and Plagiarism (FFP)
  4. Redundant publications: duplicate and overlapping publications, salami slicing
  5. Selective reporting and misrepresentation of data

- **RPE 03: PUBLICATION ETHICS (7 hrs.)**
  1. Publication ethics: definition, introduction and importance
  2. Best practices *I* standards setting initiatives and guidelines: COPE, WAME, etc.
  3. Conflicts of interest
  4. Publication misconduct: definition, concept, problems that lead to unethical behavior and vice versa, types
  5. Violation of publication ethics, authorship and contributor ship
  6. Identification of publication misconduct, complaints and appeals
  7. Predatory publishers and journals

## PRACTICE

- **RPE 04: OPEN ACCESS PUBLISHING (4 hrs.)**
  1. Open access publications and initiatives
  2. SHERPA/RoMEO online resource to check publisher copyright & self-archiving policies
  3. Software tool to identify predatory publications developed by SPPU
  4. Journal finder / journal suggestion tools viz. JANE, Elsevier Journal Finder, Springer Journal Suggester, etc.

- **RPE 05: PUBLICATION MISCONDUCT (4hrs.)**

  **A. Group Discussions (2 hrs.)**
  1. Subject specific ethical issues, FFP, authorship
  2. Conflicts of interest
  3. Complaints and appeals: examples and fraud from India and abroad

  **B. Software tools (2 hrs.)**

  Use of plagiarism software like Turnitin, Urkund and other open source software tools

- **RPE 05: PUBLICATION MISCONDUCT (4hrs.)**

  **A. Databases (4 hrs.)**
  1. Indexing databases
  2. Citation databases: Web of Science, Scopus, etc.

  **B. Research Metrics (3 hrs.)**
  1. Impact Factor of journal as per Journal Citation Report, SNIP, SJR, IPP, Cite Score
  2. Metrics: h-index, g index, i10 index, altmetrics

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# BAREILLY INTERNATIONAL UNIVERSITY

(Established Under Govt. of U.P. Act 26 of 2016)
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3.7.2

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| Title of the MoU | Name of the partnering Institution/ industry /research lab/corporate house with contact details | Year of commencement | Duration (From-To) | Year wise list of actual activities under each MoU. | Number of students/teachers who participated under the MoUs | Link to the relevant document |
|---|---|---|---|---|---|---|
| MoU Between Anugunjan and BIUCHJ | Anugunjan | 2025 | 2025-2028 | Training, Internship, Guidence, Campus Visit etc. | All | N/A |
| MoU Between UV Technologies and BIUCHJ | UV Technologies | 2025 | 2025-2028 | Workshops | All | N/A |
| Umbrella MoU Between BIUCHJ, BIU and FAHSS, Motherhood University, Roorkee | FAHSS, Motherhood University, Roorkee | 2025 | 2025-2028 | Research activities, Facuty & Student Training etc. | All | N/A |

Upload:

- E-copies of the functional MoU's with institution/ industry/ corporate house, Indicating the start date and completion date
- Institutional data in prescribed format.

# MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN **Anugunjan** (ISSN: 2454-8138) AND **BIU College of Humanities & Journalism**

This **Memorandum of Understanding (MoU)** is entered into on this by and between **Anugunjan**, Bareilly's prominent literary magazine/ journal quarterly published in print by Anukrati Prakashan (Add: 'Shivchhanh', 165-B, Bukharpura, Puranashahr, Bareilly (U.P.)-243005, Email- anugunjanpatrika@gmail.com, Mob. Number- 9412345679, and **BIU College of Humanities & Journalism**, Bareilly International University, Bareilly, U.P.

The purpose of this MoU is to establish an **industry-academia partnership** aimed at providing the students with exposure to practical training, internships, and career advancement guidance to complement their academic curriculum.

---

**Scope of Collaboration**

The collaboration will focus on enhancing the practical knowledge, industry experience, and career prospects of the students through the following key initiatives:

1. **Professional Training Module**
   - **Duration:** 1 week of professional training followed by 1 month of mandatory internship.
   - **Content:** Relevant topics covered through **interactive workshops, guest lectures, and hands-on projects** led by Anugunjan.
   - **Certification:** Students will be awarded **Anugunjan Certificates** upon successful completion of the training.
2. **Guaranteed Internship Program**
   - **Internship Duration:** 1 month in various activities of **Anugunjan.**
   - **Exposure:** Students will be involved in **projects** and receive **experience letters** post-completion.
   - **Learning Outcome:** Practical exposure to content creation, publishing, and digital media operations.
3. **Career Advancement Guidance**
   - **Job-oriented Learning (JL):** Based on student performance, the selected interns will get Job-oriented Learning.
   - **Skill Enhancement:** The collaboration will significantly enhance students' CVs by providing real-world experience and practical exposure.

---

**Campus Visit**

To further enrich the learning experience, Anugunjan will make campus visits, offering students an immersive experience into the academic/literary publications.

**Proposed Itinerary:**

- **Duration:** 2 hours
- **Activities:**
  - Guided tour of 'Shabd Samvaad' YouTube Channel.
  - Interactive sessions.
  - Workshop on career opportunities.
  - Q & A session with students.

This visit aims to **bridge academic learning with industry practices**, providing valuable insights, networking opportunities, and inspiration for future professionals.

---

**Financial Involvement**

- It is free of cost for the entire **training, internship, and other activities.**

---

**Responsibilities of Anugunjan**

- Provide **professional training and internship programs** to students in alignment with industry standards.
- Award **certificates and experience letters** to students upon successful completion.
- Make campus visits and ensure smooth execution of all proposed activities.

**Responsibilities of BIUCHJ**

- Nominate and facilitate student participation, if they are interested, in the **training, internship, and other programs.**
- Coordinate with Anugunjan for scheduling visits and other activities.
- Provide necessary academic support for students during their participation.

---

**Mutual Agreement**

- Both parties agree to work collaboratively to **promote academic-industry engagement** and foster a **culture of excellence.**
- Either party may terminate this MoU with **30 days' written notice.**

**Validity and Term**

This MoU shall remain in effect for a period of **3 years**, unless renewed or terminated by mutual agreement.

**Signatories:**

On behalf of **Anugunjan:**

**(Dr Lovelesh Dutt)**
Designation: Editor
Date: 20/3/25

On behalf of **BIU College of Humanities & Journalism:**

**(Dr Abnish Singh)**
Designation: Principal
Date: 20/3/25

This MoU reflects the mutual understanding between **Anugunjan** and **BIU College of Humanities & Journalism**, Bareilly International University to **empower the students** and **bridge the gap** between academic knowledge and industry practices.

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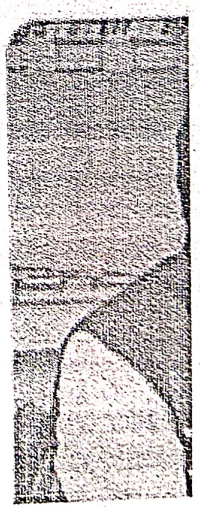
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डॉ. दर्पण साह

वर्ष - पाँच ● अंक - तृतीय एवं चतुर्थ ( संयुक्तांक )

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# अनुगुंजन

(जुलाई-दिसम्बर 2019)

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संपादक

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डॉ. हितु मिश्रा

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प्रकाशक

अनुकृति प्रकाशन (रजि0)

शिवलोक, 165-ब, बुखारपुत,

पुरानाशहर, बरेली-243005 (उ0प्र0)

ईमेल : anugunjanpatrika@gmail.com

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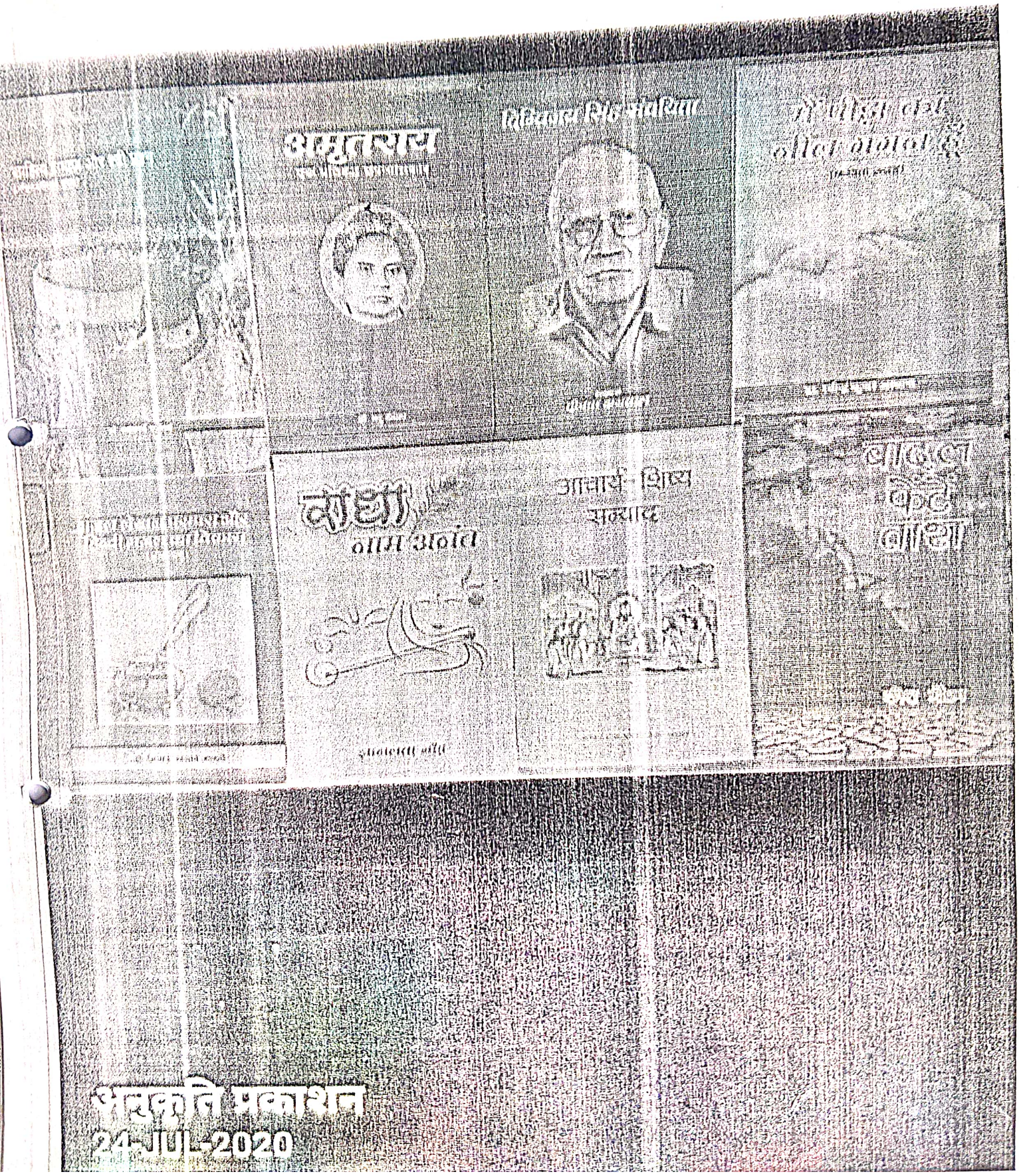
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अदा
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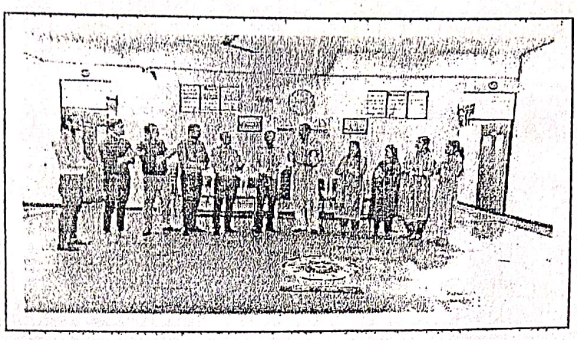
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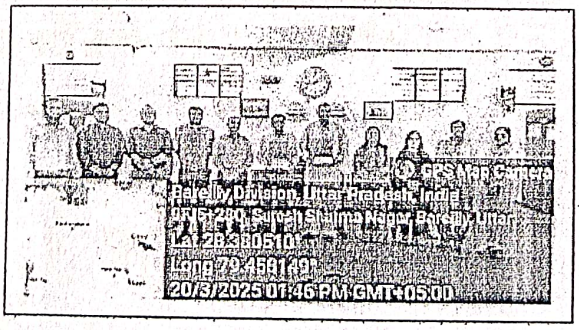
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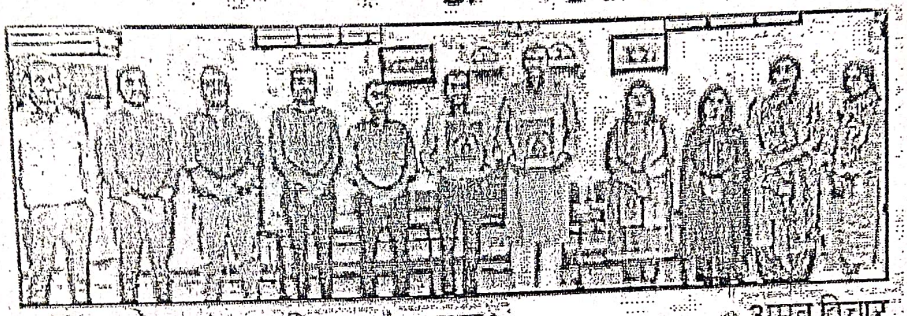
बरेली, [illegible] मार्च 2025 को बरेली इंटरनेशनल यूनिवर्सिटी के बीआईयू कॉलेज ऑफ़ ह्यूमनिटीज़ एण्ड [illegible] कॉलेज ऑफ़ मैनेजमेंट और 'अनुगुंजन' पत्रिका एवं 'अनुकृति प्रकाशन' ने आपसी सहयोग को [illegible] मोयू (Memorandum of Understanding) पर हस्ताक्षर किये।

इस [illegible] के तहत दोनों महाविद्यालयों के प्राचार्य डॉ अवनीश सिंह चौहान और 'अनुगुंजन' पत्रिका एवं [illegible] के सम्पादक एवं प्रकाशक डॉ लवलेश दत्त के मध्य यह सहमति बनी कि भविष्य में छात्र-छात्राओं के [illegible] लिए 'एनईपी 2020' के तहत शैक्षणिक व शिक्षणेत्तर कार्य किये जाएंगे।

[illegible] डॉ सुनील कुमार सिंह, अतुल बाबू, शिवांशु अग्निहोत्री, श्वेता सिंह, शालिनी सिंह, शिवओम [illegible], शिवानी मिश्रा सहित चमन बाबू आदि मौजूद रहे। फोटोग्राफी प्रवीण कुमार और अभिषेक राठौर



# छात्र-छात्राओं का होगा सर्वांगीण विकास, ओएमयू पर हुए हस्ताक्षर



ओएमयू के दौरान मौजूद शिक्षक और स्टाफ। ● अमृत विचार

बरेली, अमृत विचार: बरेली इंटरनेशनल यूनिवर्सिटी के बीआईयू कॉलेज ऑफ ह्यूमनिटीज एंड जर्नलिज्म, बीआईयू कॉलेज ऑफ मैनेजमेंट और "अनुगुंजन" पत्रिका एवं "अनुकृति प्रकाशन" ने आपसी सहयोग को बढ़ावा देते हुए गुरुवार को एमओयू पर हस्ताक्षर किए।

इस आपसी समझौते के तहत दोनों महाविद्यालयों के आचार्य डॉ. अवनीश सिंह चौहान और 'अनुगुंजन' पत्रिका, 'अनुकृति प्रकाशन' के संपादक एवं प्रकाशक डॉ. लवलेश दत्त के मध्य यह सहमति बनी कि भविष्य में छात्र-छात्राओं के सर्वांगीण विकास के लिए एनईपी 2020 के तहत शैक्षणिक एवं शिक्षणेत्तर कार्य किए जाएंगे। डॉ. सुनील कुमार सिंह, अतुल बाबू, शिवांशु अग्निहोत्री, श्वेता सिंह, शालिनी सिंह, शिवओम शाखधार, पूर्वी सक्सेना, शिवानी मिश्रा, जमन बाबू आदि मौजूद रहे।

अमृत विचार, बरेली संस्करण,
21 मार्च 2025, पृष्ठ 6




## छात्र-छात्राओं का होगा सर्वांगीण विकास, ओएमयू पर हुए हस्ताक्षर



ओएमयू के बारे में बीजू शिक्षक और स्टाफ। • अमृत विचार

**बरेली, अमृत विचार:** बरेली इंटरनेशनल यूनिवर्सिटी के बीआईयू कॉलेज ऑफ ह्यूमैनिटीज एंड जर्नलिज्म, बीआईयू कॉलेज ऑफ मैनेजमेंट और ''अनुगुंजन'' पत्रिका एवं 'अनुकृति प्रकाशन' ने आपसी सहयोग को बढ़ावा देने हेतु गुरुवार को एमओयू पर हस्ताक्षर किए।

इस आपसी समझौते के तहत दोनों महाविद्यालयों के प्राचार्य डॉ. अवनीश सिंह चौहान और 'अनुगुंजन पत्रिका, 'अनुकृति प्रकाशन' के संपादक एवं प्रकाशक डॉ. लवलेश दत्त के मध्य यह सहमति बनी कि भविष्य में छात्र-छात्राओं के सर्वांगीण विकास के लिए एनईपी 2020 के तहत शैक्षणिक एवं शिक्षणेतर कार्य किए जाएंगे। डॉ. सुनील कुमार सिंह, अतुल बाबू, शिवानी अग्निहोत्री, स्वेता सिंह गहलौत सिंह, शिवओम शब्दधार, पूर्वी सक्सेना, शिवानी मिश्रा, शमन बाबू आदि मौजूद रहे।

at March 20, 2025

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Lat 28.380510°
Long 79.458149°
20/3/2025 01:46 PM GMT +05:00

# MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN **UV Technologies** (ISO: 9001:2005 – C. No.: GSC/0325/111 along with the Reg. No.: UDYAM-UP-08-0030090) AND **BIU College of Humanities & Journalism**

This **Memorandum of Understanding (MoU)** is entered into on this by and between **UV Technologies** (Address: Lochi Nagla, Near Shewazpur, Budaun-243601, Email- vaibhavjauhari0077@gmail.com, Mob. Number- 8126416161) and **BIU College of Humanities & Journalism**, Bareilly International University, Bareilly, U.P.

The purpose of this MoU is to formalize an industry-academia partnership between UV Technologies and BIU College of Humanities & Journalism, Bareilly International University, with the objective of providing students with valuable practical learning experiences and career advancement guidance that complement their academic studies. This collaboration aims to bridge the gap between theoretical knowledge and industry practices, empowering students to develop the skills and competencies necessary for success in the professional world. Through this initiative, both parties are dedicated to enhancing students' technical and soft skills, fostering industry-relevant learning, and preparing them for a seamless transition into their careers. By working together, UV Technologies and BIU College of Humanities & Journalism are committed to nurturing a generation of graduates who are well-equipped to meet the dynamic challenges of the modern workforce.

---

**Scope of Collaboration**

This collaboration seeks to enhance students' practical knowledge, industry experience, and career prospects through a series of targeted workshops. The following areas of expertise will be covered:

- **Web Development**
- **Digital Marketing**
- **Graphic Design**
- **Blockchain and Cryptocurrency**
- **Blockchain and Wallets**
- **Soft Skills and Professional Development**

**Schedule:**

One workshop on any of the topics listed above will be conducted each semester on the college campus by UV Technologies, subject to mutual agreement on timing.

**Duration:**

Each workshop will span two days to ensure in-depth learning and hands-on experience.

**Content:**

The workshops will cover key industry-relevant topics through engaging and interactive sessions. Practical exposure through hands-on projects will be an integral part of the workshops, led by experienced trainers from UV Technologies.

Utkarsh Jauhari

Vaibhav Jauhari 1

1/4/25

**Skill Enhancement:**
Through this collaboration, students will gain critical, real-world experience that will significantly enhance their technical and soft skills. This exposure is intended to bridge the gap between academic learning and professional expectations.

**Job-Oriented Learning:**
These workshops are specifically designed to provide job-oriented learning, equipping students with the skills needed to meet industry demands. Topics will be aligned with current industry trends and best practices.

**Learning Outcomes:**
Upon completion of the workshops, students will gain practical exposure and hands-on experience in the fields listed above, thereby enhancing their employability. Participants will also acquire skills that are directly applicable to the modern job market.

**Certification:**
Students who successfully complete the workshops will be awarded certificates issued by UV Technologies, validating their skills and achievements.

**Feedback and Evaluation:**
To ensure continuous improvement and relevance of the workshops, UV Technologies will collect feedback from students and faculty. This will help in refining future sessions and adapting the content to meet evolving industry needs.

**Future Collaboration:**
Both parties agree to explore further opportunities for collaboration, including but not limited to internship programs, industry visits, and guest lectures, to provide students with more holistic learning experiences.

**Intellectual Property:**
Any course material, presentation, or content developed during the workshops remain the intellectual property of the College and UV Technologies. Students may not distribute, sell, or reproduce these materials without prior written consent from the College and UV Technologies.

---

**Financial Involvement**

The workshops and all related activities will be provided free of cost. However, each student is required to pay a nominal registration fee of Rs. 50 for participation in each workshop. This fee will be collected by UV Technologies.

---

**Responsibilities of UV Technologies**

- **Conduct Professional Training:** UV Technologies will deliver high-quality workshops, ensuring that all content is aligned with current industry standards and best practices. These workshops will provide students with practical, hands-on experience.

Vaibhav Jauhari



Vaibhav Jauhari

- **Award Certification:** UV Technologies will issue certificates to students upon successful completion of each workshop, validating their participation and acquired skills.
- **Provide Qualified Trainers:** UV Technologies will ensure that experienced trainers and industry experts facilitate the workshops, offering in-depth insights and practical knowledge.
- **Curriculum Development:** UV Technologies will design and update the workshop curriculum to reflect the latest trends and requirements in the respective fields..

**Responsibilities of BIUCHJ**

- **Nominate and Facilitate Student Participation:** BIUCHJ will identify and nominate students who wish to participate in the workshops, ensuring that their interest is aligned with the topics offered. BIUCHJ will also facilitate the registration process for nominated students.
- **Coordinate Workshop Scheduling:** BIUCHJ will collaborate with UV Technologies to schedule workshops, ensuring they are aligned with the academic calendar and that appropriate resources (such as venues and time slots) are made available.
- **Provide Academic Support:** BIUCHJ will offer necessary academic assistance to students during their participation in the workshops. This may include providing access to study materials, offering guidance on the integration of workshop content into their academic curriculum, and addressing any queries or concerns related to the workshop's content.

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**Collaboration and Termination Clause**

- **Collaborative Effort:** Both parties agree to work together in a spirit of collaboration to promote academic-industry engagement. The aim is to foster a culture of excellence, continuous learning, and skill development among students, ensuring alignment with industry standards and evolving market needs.
- **Termination of MoU:** Either party may terminate this Memorandum of Understanding (MoU) with a written notice of six months. This notice period will allow both parties sufficient time to wind down activities, fulfil any ongoing commitments, and address any pending matters.

---

**Validity and Term**

This Memorandum of Understanding (MoU) shall remain in effect for a period of three years from the date of signing, unless terminated earlier by either party in accordance with the terms outlined herein. The MoU may be renewed or extended by mutual written agreement of both parties.

---

Omkar Jauhari  Vaibhav Jauhari

**Signatories:**

On behalf of **UV Technologies:** Vaibhav Jauhari Utkarsh Jauhari (Utkarsh Jauhari)

**(Mr Vaibhav Jauhari)**
Designation: Owner
Date:

On behalf of **BIU College of Humanities & Journalism:**

Abnish 1/4/25

**(Dr Abnish Singh)**
Designation: Principal
Date:

**Witness 1:** 1.04.2025 (Dr. Sunil K. Singh) Shiv 1/04/25 (Shivanshu Agnihotri)

**Witness 2:** 1/4/25 (Pooja Saxena)

---

UV TECHNOLOGIES
YOUR DIGITAL PARTNER



# UV TECHNOLOGIES

## Your Digital Partner

Where innovation meets excellence! We provide cutting-edge technological solutions designed to enhance efficiency and performance. Trust us for reliable, future-ready technology.

## Our Services

- Web Design
- Graphics Design
- Digital Marketing
- Professional Video Editing

## Our Courses

- Web Design
- Graphics Design
- Digital Marketing
- Video Editing

egistered With ISO 9001:2015

MSME Ministry of MSME, Govt. of India

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Contact us

+91 8126416161

+91 9027722261

भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises

# UDYAM REGISTRATION CERTIFICATE

| | |
|---|---|
| UDYAM REGISTRATION NUMBER | UDYAM-UP-08-0030090 |
| NAME OF ENTERPRISE | UV TECHNOLOGIES |

TYPE OF ENTERPRISE *

| SNo. | Classification Year | Enterprise Type | Classification Date |
|---|---|---|---|
| 1 | 2024-25 | Micro | 25/03/2025 |

MAJOR ACTIVITY: TRADING
[For availing benefits of Priority Sector Lending(PSL) ONLY]

SOCIAL CATEGORY OF ENTREPRENEUR: GENERAL

NAME OF UNIT(S)

| S.No. | Name of Unit(s) |
|---|---|
| 1 | UV Technologies |

OFFICAL ADDRESS OF ENTERPRISE

| | | | |
|---|---|---|---|
| Flat/Door/Block No. | lochi nagla | Name of Premises/ Building | near shewazpur |
| Village/Town | budaun | Block | budaun |
| Road/Street/Lane | budaun | City | budaun |
| State | UTTAR PRADESH | District | BUDAUN , Pin 243601 |
| Mobile | 8126416161 | Email: | vaibhavjauhari0077@gmail.com |

| | |
|---|---|
| DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE | 24/03/2025 |
| DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS | 24/03/2025 |

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

| SNo. | NIC 2 Digit | NIC 4 Digit | NIC 5 Digit | Activity |
|---|---|---|---|---|
| 1 | 73 - Advertising and market research | 7310 - Advertising | 73100 - Advertising | Services |
| 2 | 73 - Advertising and market research | 7320 - Market research and public opinion polling | 73200 - Market research and public opinion polling | Services |

DATE OF UDYAM REGISTRATION: 25/03/2025

* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.

Disclaimer: This is computer generated statement, no signature required. Printed from https://udyamregistration.gov.in & Date of printing:- 25/03/2025

**For any assistance, you may contact:**

1. **District Industries Centre:** BADAUN ( UTTAR PRADESH )

2. **MSME-DFO:** AGRA ( UTTAR PRADESH )

Visit : www.msme.gov.in ; www.dcmsme.gov.in ; ww v.in

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GLOBAL
STANDARD
CERTIFICATION

# Certificate of REGISTRATION

*This is to certify that*

## UV TECHNOLOGIES

LOCHI NAGLA, NEAR SHEWAZPUR, BUDAUN, UTTAR PRADESH – 243601

*Has been independently assessed by GS CERT and is compliant with the requirements of*

## ISO 9001:2015

QUALITY MANAGEMENT SYSTEM

For the following scope of activities: -

WE PROVIDE WEB DESIGN AND DEVELOPMENT SERVICES, GRAPHICS DESIGN SERVICES, VIDEO EDITING SERVICES, DIGITAL MARKETING SERVICES, INCLUDING SEARCH ENGINE OPTIMIZATION (SEO), SOCIAL MEDIA MARKETING, PAY-PER-CLICK (PPC) ADVERTISING ETC. ADDITIONALLY PROVIDING TRAINING AND CERTIFICATION COURSES IN GRAPHICS DESIGN, WEB DESIGN, VIDEO EDITING, DIGITAL MARKETING, CONDUCTING WORKSHOPS AND SEMINARS FOR STUDENTS AND PROFESSIONALS, OFFERING INTERNSHIP PROGRAMS FOR STUDENTS TO GAIN PRACTICAL EXPERIENCE.

This certificate is issued under the following conditions:

1. It applies only to the quality system maintained in the manufacture of above referenced scope / activities.
2. The certificate remains valid until the manufacturing conditions or the quality system are changed and is subject to Continuous surveillance according to the ISO 9001 : 2015 Guidelines.
3. The certificate validity is conditioned by positive results or surveillance audits.Further clarification regarding the scope of the certificate and applicability of the management system requirements may be obtained by consulting the O rganization.

**Certificate No.: GSC/0325/111**

**Issuance Date: 26/03/2025**
**Date of Expiry: 25/03/2028**

**1ST Surveillance Audit Due: 25/03/2026**
**2ND Surveillance Audit Due: 25/03/2027**

This Certificate is property of GLOBAL STANDARDS CERTIFICATION and remains valid Subject to satisfactory surveillance audits.

NMSAC

Auth. Signatory

The Validity of this certificate can be verified at http://www.gs-cert.in/verify-clients/ https://nmsac.com/check-your-certification

This certificate of registration remains the property of GLOBAL STANDARD CERTIFICATION and shall be returned immediately upon request.

GLOBAL STANDARD CERTIFICATION is accredited by NMSAC

विश्वविद्यालय अनुदान आयोग
University Grants Commission
शिक्षा मंत्रालय भारत सरकार
(Ministry of Education, Govt. of India)
बहादुरशाह जफर मार्ग नई दिल्ली 110 002
Bahadurshah Zafar Marg, New Delhi – 110 002
Phone : 011 – 2360 4329, 011 – 2360 4325

By E-mail

IT 3 SEP 2022

September, 2022

No.F.8-32/2016(CPP-I/PU)

The Registrar,
Bareilly International University,
Rohilkhand Medical College Campus,
Pilibhit Bypass Road, Bareilly – 243 006,
Uttar Pradesh.

Subject:- Status of Bareilly International University, Rohilkhand Medical College Campus, Pilibhit Bypass Road, Bareilly, Uttar Pradesh – regarding.

Sir,

With reference to your letter No.BIU/REG/02/448 dated 05.09.2022 on the subject cited above, I am directed to inform you that the Bareilly International University, Rohilkhand Medical College Campus, Pilibhit Bypass Road, Bareilly – 243 006, Uttar Pradesh has been established/notified on 16.09.2016 as a Private University and is empowered to award degrees as specified under Section 22 of the UGC Act to the students studying in its main campus in regular mode with the approval of Statutory Bodies/Councils, wherever it is required, after creating required academic and physical infrastructure facilities including library, laboratories and appointment of teaching and supporting staff as per the norms and standards laid down by UGC and other relevant Statutory Council(s). The name of University has been included in the list of Universities established as per Section 2(f) of UGC Act, 1956.

Yours faithfully,

(Dr. Naresh Kumar Sharma)
Under Secretary

Certificate No: QMS029-2317

# Certificate of Registration

*This is to certify that*

## BAREILLY INTERNATIONAL UNIVERSITY

ROHILKHAND MEDICAL COLLEGE CAMPUS, PILIBHIT BYPASS ROAD, BAREILLY,
PINCODE-243006, UTTAR PRADESH

*has been independently assessed by ODPL Certification and is compliant with the requirements of*

## ISO 9001: 2015

Quality Management System

*for the following scope of activities*

MEDICAL FACULTY, DENTAL FACULTY, NURSING FACULTY, PHARMACY FACULTY, AYURVEDA FACULTY, PARAMEDICAL FACULTY, FORENSIC SCIENCES FACULTY, MANAGEMENT FACULTY, HUMANITIES AND JOURNALISM (TEACHING-LEARNING, RESEARCH, EXAMINATIONS & EVALUATIONS)

Date of Certification 22nd April 2022 — 2nd Surveillance audit due: 22nd April

1st Surveillance audit due: 22nd April 2023 — Certificate Expiry: 21st April 2025

ISO 9001

Signatory Authority

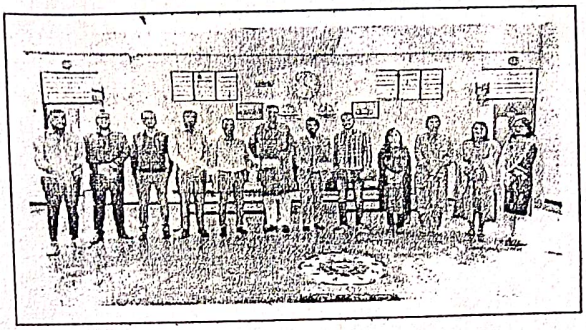
This certificate is subject to annual surveillance audits to be conducted successfully on or before 21st April each year. Failure of the certificate holder to undergo surveillance audits as mentioned above will lead to suspension and withdrawal of this certificate. The validity of the certificate can be verified at www.odpl.com. Any changes in the standard will be informed to the certificate holder by ODPL Certification and shall be valid from the date of such communication. ODPL Certification is responsible for the services rendered by it as per the certification agreement and limited to the certificate issued. Refer www.odpl.com for the validity status of the certificate.

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India Office: ODPL Certification, Bhubaneswar, Delhi and Bangalore, Mail Id: cert@odpl.in, www.odplcert.com

ODPL CERTIFICATION ODPL CERTIFICATION ODPL CERTIFICATION ODPL CERTIFICATION

ताजा घटनाक्रम

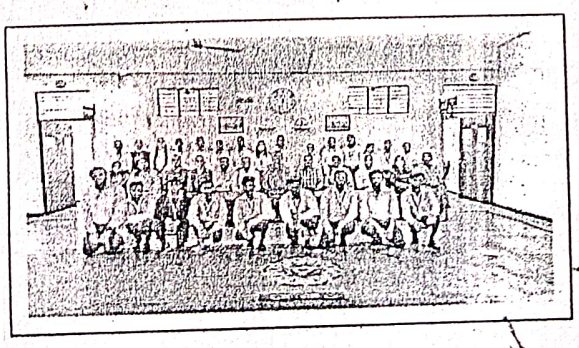
# एमओयू पर हुए हस्ताक्षर : 'यू वी टेक्नोलॉजीज' कराएगा वर्कशॉप्स

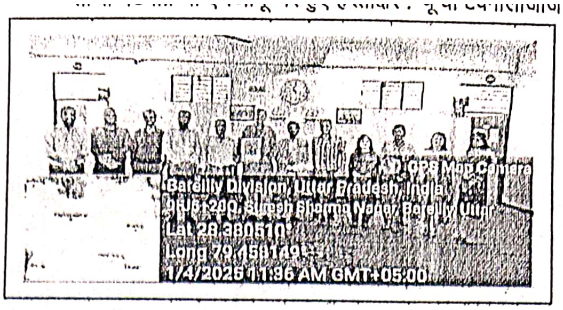


बरेली : मंगलवार, 01 अप्रैल 2025 को बरेली इंटरनेशनल यूनिवर्सिटी के बीआईयू कॉलेज ऑफ़ ह्यूमनिटीज एण्ड जर्नलिज्म एवं बीआईयू कॉलेज ऑफ़ मैनेजमेंट और 'यू वी टेक्नोलॉजीज' ने आपसी सहयोग को बढ़ावा देते हुए 'एमओयू' (Memorandum of Understanding) पर हस्ताक्षर किये।

इस समझौते के तहत दोनों महाविद्यालयों के प्राचार्य डॉ अवनीश सिंह चौहान और 'यू वी टेक्नोलॉजीज' के संस्थापक विनय जौहरी तथा निदेशक उत्कर्ष जौहरी के मध्य यह सहमति बनी कि भविष्य में छात्र-छात्राओं के सर्वांगीण विकास के लिए 'एआईपी 2020' के तहत 'वेब डेवलपमेंट', 'डिजिटल मार्केटिंग', 'ग्राफिक डिजाइन', 'ब्लॉकचेन एण्ड क्रिप्टोकरेंसी', 'ब्लॉकचेन एण्ड वॉलेट्स', 'सॉफ्ट स्किल्स एण्ड प्रोफेशनल डेवलपमेंट' आदि विषयों पर वर्कशॉप्स का आयोजन किया जाएगा।

इस अवसर पर विद्यार्थियों सहित आचार्य डॉ सुनील कुमार सिंह, अतुल बाबू, शिवांशु अग्निहोत्री, श्वेता सिंह, [illegible] शिवानी सक्सेना, शिवानी मिश्रा, चमन बाबू आदि मौजूद रहे। फोटोग्राफी प्रवीण कुमार [illegible] मोबिन मोहम्मद ने की।









at [illegible] 2025

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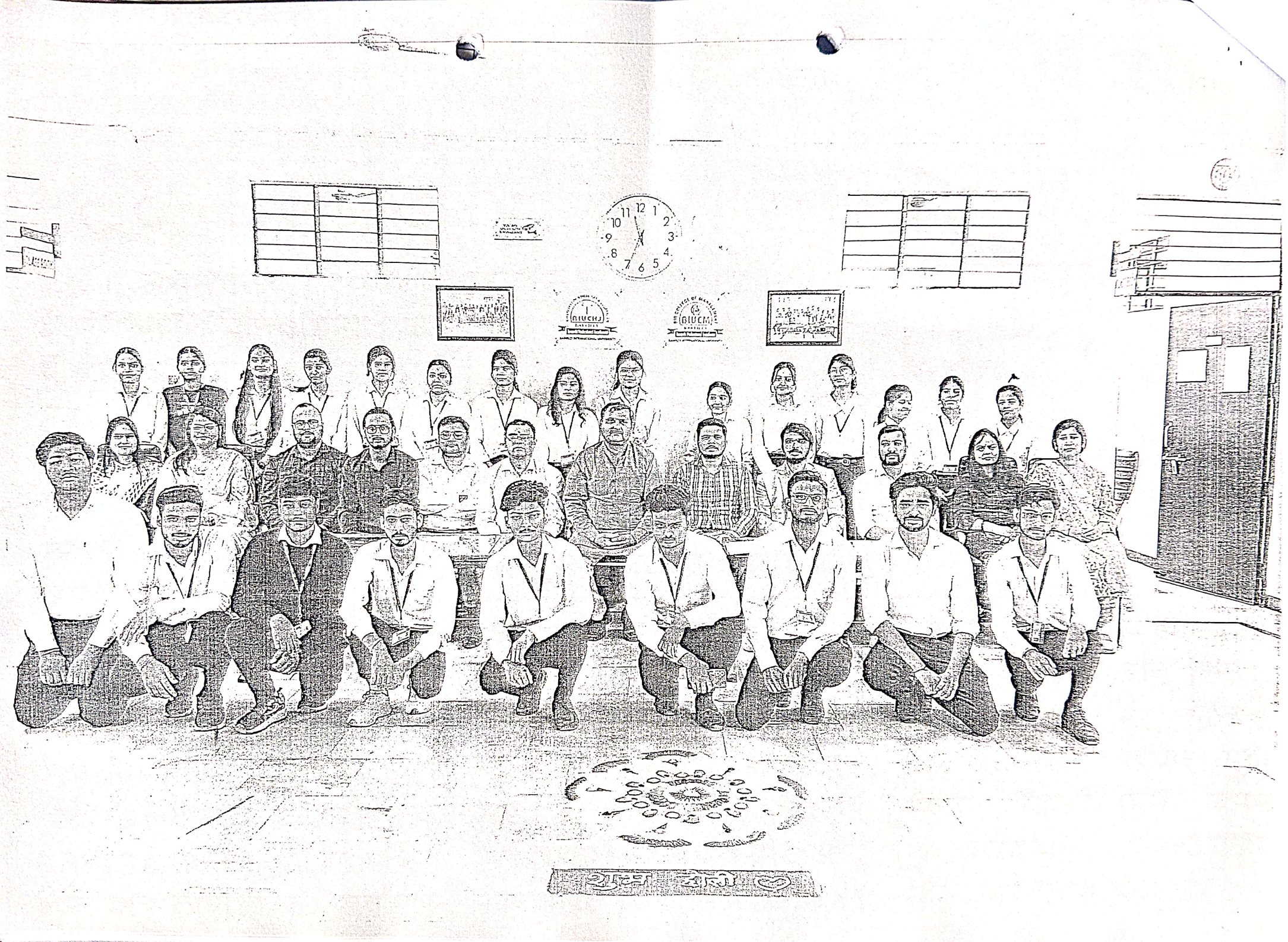
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9FJ5+28Q, Suresh Sharma Nagar, Bareilly, Utt
Lat 28.380510°
Long 79.458149°
1/4/2025 11:36 AM GMT+05:00

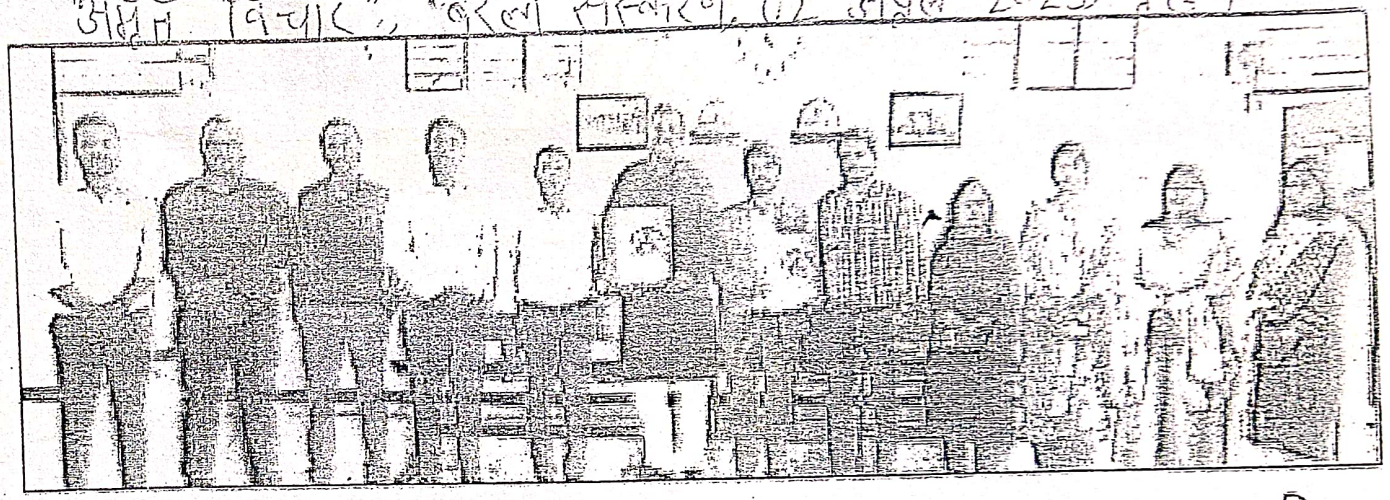


# एमओयू पर हुए हस्ताक्षर, यूवी टेक्नोलॉजीज करायेगा वर्कशॉप्स

"अमृत विचार", बरेली संस्करण, 02 अप्रैल 2025, पृष्ठ 4

बरेली, अमृत विचार : बरेली इंटरनेशनल यूनिवर्सिटी के बीआईयू कॉलेज ऑफ ह्यूमनिटीज एंड जर्नलिज्म, बीआईयू कॉलेज ऑफ मैनेजमेंट और यूवी टेक्नोलॉजीज ने मंगलवार को आपसी सहयोग को बढ़ावा देते हुए एमओयू पर हस्ताक्षर किए।

इस आपसी समझौते के तहत दोनों महाविद्यालयों के प्राचार्य डॉ. अवनीश सिंह चौहान और यूवी टेक्नोलॉजीज के संस्थापक वैभव जौहरी, निदेशक उत्कर्ष जौहरी के मध्य यह सहमति बनी कि भविष्य में छात्र-छात्राओं के सर्वांगीण विकास के लिए एनईपी 2020 के तहत वेब डेवलपमेंट, डिजिटल मार्केटिंग, ग्राफिक डिजाइन, ब्लॉक चेन एंड क्रिप्टोकरंसी, ब्लॉक चेन एंड वॉलेट्स, सॉफ्ट स्किल्स एंड प्रोफेशनल डेवलपमेंट आदि विषयों पर वर्कशॉप्स का आयोजन किया जाएगा। आचार्य डॉ. सुनील कुमार सिंह, अतुल बाबू, शिवांशु अग्निहोत्री, श्वेता सिंह, शालिनी सिंह, शिवओम शंखधार, पूर्वी सक्सेना, शिवानी मिश्रा, चमन बाबू, प्रवीण कुमार, अभिषेक राठौर सहित छात्र-छात्राएं मौजूद रहे।



ओएमयू पर हस्ताक्षर होने के बाद प्रसन्न मुद्रा में स्टाफ। ● अमृत विचार

**Umbrella Memorandum of Understanding**

*Between*

**BIU College of Humanities & Journalism**

Bareilly International University, Bareilly-243006 (UP)

*And*

**Faculty of Arts, Humanities and Social Sciences**

Motherhood University, Roorkee-247661 (UK)

*for facilitating*

Academic and Research Cooperation, Faculty and Student Training, Joint Conferences, Seminars and Workshops, and Cultural Initiatives

This Memorandum of Understanding (hereinafter referred to as MoU) is made on this Fourth day of the month of April in the year 2025 by and between **BIU College of Humanities & Journalism**, Bareilly International University, Bareilly-243006 (UP) [hereinafter called **'BIUCHJ'** / First party], on the ONE PART and **Faculty of Arts, Humanities and Social Sciences**, Motherhood University, Roorkee-247661 (UK) [hereinafter called **'FAHSS'** / Second party] on the OTHER PART (who for the purpose of this MoU are hereinafter collectively referred to as the parties).

The parties, having discussed the fields of common interests and allied activities between the two institutions, have decided to enter into LONG-TERM collaboration for academic and research cooperation, faculty and student training, joint conferences, seminars and workshops, and cultural initiatives in accordance with NEP 2020.

WHEREAS the "First Party", established/ recognized by UGC, is represented herein by the Principal (hereinafter referred to as 'BIUCHJ').

AND

WHEREAS the "Second Party", established/ recognized by UGC, is represented herein by the Dean (hereinafter referred to as 'FAHSS').

1. **Article 1: Scope**

1.1. Both parties agree to recognize each other's institutions for conducting academic and research-related activities at the undergraduate, postgraduate, and doctoral levels. Additionally, both parties will recognize faculty members of each other's institutions as recommended by the respective Principal/Dean, in accordance with the university's rules and regulations, to guide students enrolled in the aforementioned programs.

1.2. Both parties will collaborate in organizing faculty and student training programs based on mutual agreement. The specific operational details of these initiatives will be outlined in joint activities, programs, and/or projects within the approved disciplines or divisions, focusing on areas of mutual interest.

4/4/25

Signature of First Party

04/04/2025

Signature of Second Party

1.3. Both parties will organize joint conferences, seminars, and workshops based on mutual understanding. The operational details of such initiatives will be developed for activities, programs, and/or projects within the approved disciplines or divisions, focusing on specific areas of collaboration.

1.4. Both parties will collaborate on organizing cultural initiatives based on mutual understanding. The operational details will be defined through joint activities, programs, and/or projects within the approved disciplines or divisions.

1.5. The research facilities and library resources available at both institutions will be accessible to research scholars and faculty members of the partnering institution. However, costs for food, accommodation, and other personal expenses will be borne by the respective scholars or faculty members or by the institution.

1.6. There will be an exchange of students for academic, research, and training purposes. Accommodation will be provided in hostels, if possible, at the prevailing rates. The duration of exchange visits will be determined by mutual consent between the two parties.

2. **Article 2. Management**

2.1. Principal of the First party and the Dean of the Second party will be responsible to work out operational details of co-operation between the two organizations and ensure proper and effective implementation of this MoU.

2.2. Both parties will meet at least once in a year alternatively in the institutions of the First party and the Second party to review the activities. This meeting shall include all the mentioned activities, which should be open to the students, faculty and others.

3. **Article 3. Exchange of Information**

3.1. The term 'information' includes academic or technical data, results and/or methods of study/research, and other information intended to be provided, exchanged, or arising under the above mentioned descriptions entered into pursuant to this MoU.

3.2. The parties will support the widest possible dissemination of information. Each party in joint projects/activities shall be given the right to use, disclose, publish or disseminate such information for any and all purposes.

4. **Article 4. General Provisions**

4.1. It is understood that the First party and the Second party subscribe to the principle of equal opportunity and do not discriminate on the basis of race, sex, age, caste or religion. Both the Institutions shall abide by these principles in the administration of this agreement and neither party shall impose criteria for exchange of scholars or students, which violate principles of non-discrimination.

4.2. Both parties understand that all financial agreements will have to be negotiated separately and will depend on the availability of funds.

4.3. Both parties acknowledge that exchange of students from one party to the other shall be subject to the availability of funds and shall comply with the regulations and policies of the First party and the Second party.

Signature of First Party

24/04/2025

Signature of Second Party

4.4. Any research publications arising will be jointly published in accordance with the provisions of NEP 2020 or UGC guidelines, if any, as may be issued from time to time.

4.5. All questions related to this MoU arising during its term will be settled by the parties by mutual agreement. Disagreements at the operating level shall be forwarded to respective higher officials for appropriate resolution failing which an arbitrator of mutual acceptance may be identified for the settlement of dispute, if any.

4.6. All questions not foreseen related to this MoU will be handled by the parties by mutual agreement.

4.7. Nothing in this MoU is intended to affect other cooperation or collaborations between the parties.

5. **Article 5. Intellectual Property Rights**

5.1. Both parties will be expected to ensure protection of the Intellectual Property Rights generated or likely to be generated during the student's research work.

6. **Article 6. Admission and Fees**

6.1. All those who wish to register as trainees or for Master/Doctoral programme under this MoU must apply for admission at the partnering institution. The allocation of Major Guide/Co-Guide/Advisor would be finalized on the basis of mutual understanding and will be governed by the provisions of the organization(s).

6.2. Allotment of the students at the First party will be done by the approval of Principal of the First party and Dean of the Institution of the Second party.

6.3. The First party would have the right to screen the student's eligibility for admission based on their academic period.

6.4. Any student(s) admitted to the First or the Second party for training/postgraduate research or other activities, if found violating the rules and regulations laid down by the partnering institution or indulge in such activities that amount to tarnishing the image of the Institute, or cause damage to the property, the registration of such student(s) would be summarily terminated. The other party will not complete the formalities of issuing the certificates to such students until they compensate the losses to the concerned party.

6.5. Fees will be charged from the students by both parties as per the Guidelines of their respective universities.

7. **Article 7. Entry into Effect, Modification and Termination**

7.1. This MoU shall become effective on the date it is signed by the parties and shall be valid for three years extendable up to five years. Both parties shall review the status of the MoU at the end of each three/five-year period to determine any modification, whenever necessary. The period of validity of this MoU may be extended by mutual consent up to five years. This MoU may be amended by mutual written agreement and may be terminated at any time by either party upon written notification signed by the competent authority of the party initiating termination. Such notification must be given to the other party at least six months in advance from the effective date of termination.

Signature of First Party

24/04/2025

Signature of Second Party

7.2. All joint activities not completed at the expiration or termination of the MoU may be continued until their completion under the terms of this MoU.

7.3. No amendment or modification of the MoU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be amendment of the MoU. The modifications/changes shall become part of the MoU and shall be effective from the date on which they are made/executed, unless otherwise agreed to.

This MoU has been executed in two originals, one of which has been retained by the First party and the other by the Second party).

IN WITNESS WHEREOF, the parties have executed this MoU and represent that they approve, accept and agree to terms contained herein.

**University Representative**

**Dr S.K. Thakur**
Registrar
Bareilly International University
Bareilly-243006 (UP)
[redacted]

Bareilly International University Registrar Bareilly

**Signature with Seal**
**Date:** 4/4/2025

**University Representative**

**Dr Ajay Gopal Sharma**
Registrar
Motherhood University
Roorkee-247661 (UK)
[redacted]

REGISTRAR
Motherhood University Roorkee
Distt. Haridwar (Uttarakhand) 247661

**Signature with Seal**
**Date:** 4/4/25

**College Representative**

**Prof. (Dr) Abnish Singh**
Principal, BIUCHJ
Bareilly International University
Bareilly-243006 (UP)
Mob. No.: 9456011560

Principal
BIU College of Humanities & Journalism
Bareilly International University
Bareilly-243006

**Signature with Seal**
**Date:** 4/4/25

**Faculty Representative**

**Prof. (Dr) S.P. Chauhan**
Dean, FAHSS
Motherhood University
Roorkee-247661 (UK)
Mob. No.: 7974899958

Dean
Faculty of Arts
Humanities & Social Sciences
Motherhood University
Roorkee, Distt. Haridwar

**Signature with Seal**
**Date:** 04/04/2025

Witness 1: (Dr. Sunil Kumar Singh)

Witness 2: (POORVI SAXENA)

Signature of First Party

Witness 1: (Dr. Alka Rani)

Witness 2: (Dr. Rajeev Kumar)

Signature of Second Party



# ताजा घटनाक्रम

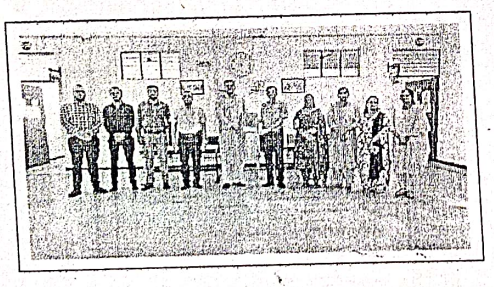
Thursday, 15 April 2025

## एमओयू पर हुए हस्ताक्षर



[illegible] बी.आई.यू. कॉलेज ऑफ [illegible] एवं बरेली इंटरनेशनल यूनिवर्सिटी के फैकल्टी ऑफ आर्ट्स, ह्यूमैनिटीज एण्ड सोशल साइंसेज (फास) ने आपसी सहयोग को बढ़ावा देते हुए 'एमओयू' (Memorandum of Understanding) पर हस्ताक्षर किये।

इस आपसी समझौते के तहत 'बी.आई.यू.सी.एच.ई.' के प्राचार्य प्रो. (डॉ.) अनुनीश सिंह चौहान और 'फास' के डीन प्रो. (डॉ.) श्रीपाल चौहान के मध्य यह सहमति बनी कि भविष्य में छात्र-छात्राओं के पाठ्यक्रम विकास के लिए 'एनईपी 2020' के तहत 'एकेडेमिक एण्ड रिसर्च कोऑपरेशन, फेकल्टी एण्ड स्टूडेंट ट्रेनिंग, जॉइंट कॉन्फ्रेंसेस, सेमीनार्स एण्ड वर्कशॉप्स' तथा कल्चरल इनीशिएटिव्स' आदि सकारात्मक कार्य किये जाएंगे।



इस अवसर पर [illegible] में कुलपति प्रो. (डॉ.) नरेन्द्र भदौरिया, 'फास' के डीन प्रो. (डॉ.) श्रीपाल चौहान, डॉ. (डॉ.) अजय सिंह, डॉ. [illegible] (जिन्हें सह-आचार्य), और डॉ. राजीव कुमार, डॉ. अमित कुमार, डॉ. [illegible] आदि उपस्थित रहे। जबकि 'बरेली इंटरनेशनल यूनिवर्सिटी' (बरेली) से कुलपति डॉ. सुशील कुमार, प्रो. [illegible] 'बी.आई.यू.सी.एच.ई.' के आचार्य डॉ. सुनील कुमार सिंह, अतुल बाबू, शिवांशु अग्निहोत्री, श्वेता सिंह, शालिनी सिंह, शिवओम शंकर, पूर्वी सक्सेना, शिवानी मिश्रा, चमन बाबू आदि मौजूद रहे।

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एमओयू पर हुए हस्ताक्षर, यू.पी. टेक्नोलॉजिकल कमाएगा कॉलेजिएट बहनों [illegible] 2020 को [illegible] यूनिवर्सिटी के बी.[illegible] ऑफ ह्यूमैनिटीज [illegible]



बरेली इंटरनेशनल यूनिवर्सिटी के बी.आई.यू. कॉलेज ऑफ ह्यूमैनिटीज एण्ड जर्नलिज्म एवं बी.आई.यू. कॉलेज ऑफ [illegible] और ...



बी.आई.यू.सी.एच.ई. में [illegible] शोध का आगाज़
बरेली: शुक्रवार, 13 दिसंबर 2024 को 'बी.आई.यू. कॉलेज ऑफ ह्यूमैनिटीज एंड जर्नलिज्म' बरेली इंटरनेशनल यूनिवर्सिटी में मीडिया विषयक व...



सेमेस्टर परीक्षा में विद्यार्थियों को उकसाए जाने
बरेली: शुक्रवार, 28 मार्च 2025 को बरेली इंटरनेशनल यूनिवर्सिटी के बी.आई.यू. कॉलेज ऑफ ह्यूमैनिटीज [illegible] बी.आई.यू. कॉलेज ऑफ [illegible]



[illegible]

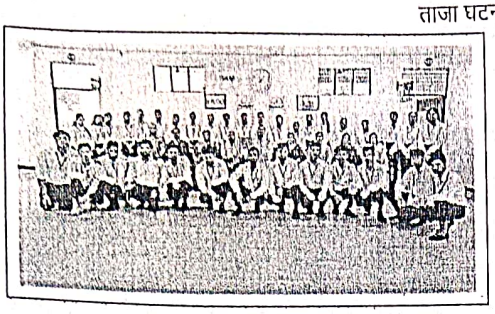


बरेली: शुक्रवार, 04 अप्रैल 2025 को 'बरेली इंटरनेशनल यूनिवर्सिटी (बरेली) के 'बी.आई.यू.' कॉलेज ऑफ ह्यूमैनिटीज एण्ड जर्नलिज्म' [illegible]



खंडेलवाल एडिबल ऑयल में इंडस्ट्रियल विजिट
बरेली: शनिवार, 30 नवम्बर 2024 [illegible] बरेली इंटरनेशनल यूनिवर्सिटी के बी.[illegible]

[illegible] बरेली, 13 नवम्बर 2024 को बी.आई.यू. कॉलेज ऑफ ह्यूमैनिटीज एण्ड जर्नलिज्म और बी.आई.यू. कॉलेज





अधिक जानकारी के लिए संपर्क निदेशालय, उत्तर प्रदेश एवं उ...



रंगोली प्रतियोगिता का आयोजन
बरेली, बुधवार 12 मार्च 2025 को सी.बी.यू. के छात्र-छात्राओं ने परिसर में रंगोली प्रतियोगिता का आयोजन किया। इस में सभी बरेली इंजीनियरिंग यूनिवर्सिटी

Editor



Barsham Gupta



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3.7.2 *Presence of functional MoUs with Institutions/ industries in India and abroad for academic, clinical training / internship, on-the-job training, project work, student /faculty exchange, collaborative research programmes etc., during the last five years* (10)

Number of MoUs for faculty exchange, student exchange, academics, clinical training, internship, on-the-job training, project work, collaborative research programmes etc., functioning during the last five years

| Title of the MoU | Name of the partnering Institution/ industry /research lab/corporate house with contact detail | Year of commencement | Duration (From-To) | Year wise list of actual activities under each MoU. | Number of students/teachers who participated under the MoUs | Link to the relevant document |
|---|---|---|---|---|---|---|
| Class room Training for the Subject, Clinical Posting in Lab for sample collection, Blood bank | Amaltas Institute of Medical Sciences | 2022-23 | One Year | Class room Training for the Subject, Clinical Posting in Lab for sample collection, Blood bank | 30 | |
| Faculty, Students(s) exchange program , Collaboration for research with Parul University | Parul University | 2022-23 | One Year | Faculty, Students(s) exchange for research | 20 | |
| Faculty, Students(s) exchange program , Collaboration for research with Zydus Medical College and Hospital | Zydus Medical College and Hospital | 2022-23 | One year | Faculty, Students(s) exchange for research | 10 | |
| Faculty, Students(s) exchange program , Collaboration, Training program with Teerthanker Mahaveer University | Teerthanker Mahaveer University | 2022-23 | Two Year | Faculty, Students(s) exchange program , Collaboration, Training program | 15 | |
| Faculty, Students(s) exchange program , Collaboration for research with YBN University | YBN University | 2022-23 | Two Years | Faculty, Students(s) exchange for research | 24 | |
| Faculty, Students(s) exchange program , Collaboration for research with Shobhit University | Shobhit University | 2022-23 | Two Years | Faculty, Students(s) exchange for research | 15 | |
| Faculty, Students(s) exchange program , Collaboration for research with Integral University | Integral University | 2022-23 | Two Year | Faculty, Students(s) exchange for research | 25 | |
| Student exchange/ Faculty Exchange with D Y Patil Dental School | D Y Patil Dental School | 2022-23 | Two Year | Student exchange/ Faculty Exchange | 20 | |
| Faculty, Students(s) exchange program , Collaboration for research with Varun Arjun College of Pharmacy | Varun Arjun College of Pharmacy | 2022-23 | Five year | Faculty, Students(s) exchange program , Collaboration for research | 15 | |
| Faculty, Students(s) exchange program , Collaboration, Training program with Keshlata College Of Nursing | Keshlata College Of Nursing | 2022-23 | Two Years | Faculty, Students(s) exchange program , Collaboration, Training program | 10 | |
| Faculty, Students(s) exchange program , Collaboration, Training program with Keshlata Institute of Paramedical Sciences | Keshlata Institute of Paramedical Sciences | 2022-23 | Two Years | Faculty, Students(s) exchange program , Collaboration, Training program | 15 | |
| Training Program for Students Amrit Vichar Newspaper | Amrit Vichar | 2022-23 | Five Years | Training Program for Students | 10 | |
| Training Program for Students with Rama Medical College Hospital & Research Centre | Rama Medical College Hospital & Research Centre | 2022-23 | Two Years | Training Program for Students | 15 | |
| Student exchange/ Faculty Exchange with Utkarsh School Of Management & Technology | Utkarsh School Of Management & Technology | 2022-23 | Two Years | Student exchange/ Faculty Exchange | 13 | |
| Student exchange/ Faculty Exchange with Lotus Institute of Management | Lotus Institute of Management | 2022-23 | Two Years | Student exchange/ Faculty Exchange | 4 | |
| Internship for Students with Lenskart Eyetech | Lenskart Eyetech | 2022-23 | Three Years | Internship for Students | 10 | |
| Internship and Placement for Students with Soul Healthcare Kashipur (U.K) | Soul Healthcare Kashipur (U.K) | 2022-23 | One Years | Internship and Placement for Students | 16 | |
| Training Program for Students with Maiden Pharmaceuticals Limited | Maiden Pharmaceuticals Limited | 2022-23 | Two Years | Training Program for Students | 15 | |
| Student exchange/ Faculty Exchange with Lotus Institute of Management | Lotus Institute of Pharmacy | 2022-23 | Two Years | Student exchange/ Faculty Exchange | 25 | |
| Faculty, Students(s) exchange program , Collaboration, Training program with Invertis University, Bareilly | MATS University | 2022-23 | Two Year | Faculty, Students(s) exchange program , Collaboration, Training program | 26 | |
| Traning program for the students with Jainya Hospital and Research Centre | Jainya Hospital and Research Centre | 2022-23 | Two Year | Faculty, Students(s) exchange program , Collaboration, Training program | 25 | |
| Mentor Institute to Support Mentee Institute to Perform Better with Chandralok Institute of Medical Science | Chandralok Institute of Medical Science | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 | |
| Mentor Institute to Support Mentee Institute to Perform Better with Dr. Pratap Singh Malik College of Nursing | Dr. Pratap Singh Malik College of Nursing | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 | |
| Traning program for the students with Ebek Med Adventure Private Limited | Ebek Med Adventure Private Limited | 2022-23 | Three Years | Traning program for the students | 10 | |

| | | | | | |
|---|---|---|---|---|---|
| Mentor Institute to Support Mentee Institute to Perform Better with Ganga Sheel School of Nursing | Ganga Sheel School of Nursing | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |
| Mentor Institute to Support Mentee Institute to Perform Better with Hari Bandhu Nursing and Paramedical Institute | Hari Bandhu Nursing and Paramedical Institute | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |
| Mentor Institute to Support Mentee Institute to Perform Better with Sanjay Gandhi School of Nursing | Sanjay Gandhi School of Nursing | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |
| Mentor Institute to Support Mentee Institute to Perform Better with Vardhan College of Nursing | Vardhan College of Nursing | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |
| Mentor Institute to Support Mentee Institute to Perform Better with Vardhan College of Nursing | Vardhan College of Nursing | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |
| Employees State Insurance Corporation | Employees State Insurance Corporation | 2022-23 | One Year | Employees State Insurance Corporation | 15 |
| Additional Director,CGHS | Additional Director,CGHS | 2022-23 | One Year | Additional Director,CGHS | 10 |
| Regional Centre ECHS, bareilly(Station) | Regional Centre ECHS, bareilly(Station) | 2022-23 | One Year | Regional Centre ECHS, bareilly(Station) | 20 |
| Department of Pharmacy, MJP Rohilkhnad University Bareilly | Department of Pharmacy, MJP Rohilkhnad University Bareilly | 2021-22 | One year | Internship | 15 |
| Seema Dental College and Hospital, Rishikesh | Seema Dental College and Hospital, Rishikesh | 2021-22 | Five year | Student Training Program | 10 |
| Office of Chief Medical Officer , Bareilly | Office of Chief Medical Officer , Bareilly | 2021-22 | One year | Training Program | 30 |
| Faculty, Students(s) exchange program , Joint Research activities, Exchange of Academic Materials and Information with University of Debrecen, Hungary | University of Debrecen, Hungary | 2021-22 | One Year | Faculty, Students(s) exchange program , Joint Research activities, Exchange of Academic Materials and Information | 15 |
| Student exchange/ Faculty Exchange with G.R.S College of Pharmacy | G.R.S College of Pharmacy | 2021-22 | Three Years | Student exchange/ Faculty Exchange | 15 |
| Student exchange/ Faculty Exchange with D.V.M College of Pharmacy | D.V.M College of Pharmacy | 2021-22 | Three Years | Student exchange/ Faculty Exchange | 20 |
| Student exchange/ Faculty Exchange with Cambridge College of Pharmacy | Cambridge School of Pharmacy | 2021-22 | Two Years | Student exchange/ Faculty Exchange | 25 |
| Faculty, Students(s) exchange program , Collaboration, Training program with Technocrats Institute of Technology-Pharmacy | Technocrats Institute of Technology-Pharmacy | 2021-22 | Five Years | Faculty, Students(s) exchange program , Collaboration, Training program | 20 |
| Faculty, Students(s) exchange program , Collaboration, Training program with Shri Ramnath Sing Mahavidhyalaya | Shri Ramnath Sing College | 2021-22 | Two Years | Faculty, Students(s) exchange program , Collaboration, Training program | 27 |
| Faculty, Students(s) exchange program , Collaboration, Training program with Metro College of Health Science and Research | Metro College of Health Science and Research | 2021-22 | Three Years | Faculty, Students(s) exchange program , Collaboration, Training program | 30 |
| Faculty, Students(s) exchange program , Collaboration, Training program with Lingaya Vidyapeeth | Lingaya Vidyapeeth | 2021-22 | Three Years | Faculty, Students(s) exchange program , Collaboration, Training program | 27 |
| Student exchange/ Faculty Exchange with Institute of Professional Studies | Institute of Professional Studies | 2021-22 | Two Years | Student exchange/ Faculty Exchange | 10 |
| Student exchange/ Faculty Exchange with IPS College of Technology and Management | IPS College of Technology and Management | 2021-22 | Three Years | Student exchange/ Faculty Exchange | 10 |
| Director CARI, Izatnagar | Director CARI, Izatnagar | 2021-22 | Two Years | Director CARI, Izatnagar | 13 |
| National Health Authority , Government of India | National Health Authority , Government of India | 2021-22 | One Year | National Health Authority , Government of India | 20 |
| Employees State Insurance Corporation | Employees State Insurance Corporation | 2021-22 | One Year | Employees State Insurance Corporation | 20 |
| Paramount Health Services and Insurance TPA private Limited | Paramount Health Services and Insurance TPA private Limited | 2021-22 | One Year | Paramount Health Services and Insurance TPA private Limited | 10 |
| Academics | Patanjali Research Institute | 2021-22 | One Year | Data analysis is being done from July 2021 to October 2021 | 10 |
| Hansa - Don't Fogszabalyozasi Studio, Budapest, Hungary | Hansa - Don't Fogszabalyozasi Studio, Budapest, Hungary | 2020-21 | One year | Faculty Exchange | 5 |
| Department of Chemical Engineering, MJP Rohilkhnad University Bareilly | Department of Chemical Engineering, MJP Rohilkhnad University Bareilly | 2020-21 | Five year | Faculty Exchange | 10 |
| Faculty, Students(s) exchange program , Collaboration for research with Sankalchand Patel University | Sankalchand Patel University | 2020-21 | Five year | Faculty, Students(s) exchange for research | 15 |
| To bring Clinical Research Projects and Manage Study Trails with Canvas Academy | Canvass Academy | 2020-21 | Two Year | To bring Clinical Research Projects and Manage Study Trails | 10 |
| Bharat Sanchar Nigam Limited | Bharat Sanchar Nigam Limited | 2020-21 | Two Years | Bharat Sanchar Nigam Limited | 30 |
| ICICI Lombard GIC Ltd | ICICI Lombard GIC Ltd | 2020-21 | One Year | ICICI Lombard GIC Ltd | 10 |
| SBI- General Insurance Company Limited | SBI- General Insurance Company Limited | 2020-21 | One Year | SBI- General Insurance Company Limited | 30 |

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## LIST OF MOU'S AND ACTIVITIES UNDER MOU FOR LAST FIVE YEARS

| Sr. No | Title of the MoU | Name of the partnering Institution/ industry /research lab/corporate house with contact details | Year of commencement | Duration (From-To) | Year wise list of actual activities under each MoU. | Number of students/teachers who participated under the MoUs |
|---|---|---|---|---|---|---|
| 1. | Class room Training for the Subject, Clinical Posting in Lab for sample collection, Blood bank | Amaltas Institute of Medical Sciences | 2022-23 | One Year | Class room Training for the Subject, Clinical Posting in Lab for sample collection, Blood bank | 30 |
| 2. | Faculty, Students(s) exchange program , Collaboration for research with Parul University | Parul University | 2022-23 | One Year | Faculty, Students(s) exchange for research | 20 |
| 3. | Faculty, Students(s) exchange program , Collaboration for research with Zydus | Zydus Medical College and Hospital | 2022-23 | One year | Faculty, Students(s) exchange for research | 10 |

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|---|---|---|---|---|---|---|
| | Medical College and Hospital | | | | | |
| 4. | Faculty, Students(s) exchange program , Collaboration, Training program with Teerthanker Mahaveer University | Teerthanker Mahaveer University | 2022-23 | Two Year | Faculty, Students(s) exchange program , Collaboration, Training program | 15 |
| 5. | Faculty, Students(s) exchange program , Collaboration for research with YBN University | YBN University | 2022-23 | Two Years | Faculty, Students(s) exchange for research | 24 |

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|---|---|---|---|---|---|---|
| 6. | Faculty, Students(s) exchange program , Collaboration for research with Shobhit University | Shobhit University | 2022-23 | Two Years | Faculty, Students(s) exchange for research | 15 |
| 7. | Faculty, Students(s) exchange program , Collaboration for research with Integral University | Integral University | 2022-23 | Two Year | Faculty, Students(s) exchange for research | 25 |
| 8. | Student exchange/ Faculty Exchange with D Y Patil Dental School | D Y Patil Dental School | 2022-23 | Two Year | Student exchange/ Faculty Exchange | 20 |

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|---|---|---|---|---|---|---|
| 9. | Faculty, Students(s) exchange program , Collaboration for research with Varun Arjun College of Pharmacy | Varun Arjun College of Pharmacy | 2022-23 | Five year | Faculty, Students(s) exchange program , Collaboration for research | 15 |
| 10. | Faculty, Students(s) exchange program , Collaboration, Training program with Keshlata College Of Nursing | Keshlata College Of Nursing | 2022-23 | Two Years | Faculty, Students(s) exchange program , Collaboration, Training program | 10 |

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|---|---|---|---|---|---|---|
| 11. | Faculty, Students(s) exchange program , Collaboration, Training program with Keshlata Institute of Paramedical Sciences | Keshlata Institute of Paramedical Sciences | 2022-23 | Two Years | Faculty, Students(s) exchange program , Collaboration, Training program | 15 |
| 12. | Training Program for Students Amrit Vichar Newspaper | Amrit Vichar | 2022-23 | Five Years | Training Program for Students | 10 |
| 13. | Training Program for Students with Rama Medical College Hospital & Research Centre | Rama Medical College Hospital & Research Centre | 2022-23 | Two Years | Training Program for Students | 15 |

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|---|---|---|---|---|---|---|
| 14. | Student exchange/ Faculty Exchange with Utkarsh School Of Management & Technology | Utkarsh School Of Management & Technology | 2022-23 | Two Years | Student exchange/ Faculty Exchange | 13 |
| 15. | Student exchange/ Faculty Exchange with Lotus Institute of Management | Lotus Institute of Management | 2022-23 | Two Years | Student exchange/ Faculty Exchange | 4 |
| 16. | Internship for Students with Lenskart Eyetech | Lenskart Eyetech | 2022-23 | Three Years | Internship for Students | 10 |
| 17. | Internship and Placement for Students with Soul Healthcare Kashipur (U.K) | Soul Healthcare Kashipur (U.K) | 2022-23 | One Years | Internship and Placement for Students | 16 |

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|---|---|---|---|---|---|---|
| 18. | Training Program for Students with Maiden Pharmaceuticals Limited | Maiden Pharmaceuticals Limited | 2022-23 | Two Years | Training Program for Students | 15 |
| 19. | Student exchange/ Faculty Exchange with Lotus Institute of Management | Lotus Institute of Pharmacy | 2022-23 | Two Years | Student exchange/ Faculty Exchange | 25 |
| 20. | Faculty, Students(s) exchange program , Collaboration, Training program with Invertis University, Bareilly | MATS University | 2022-23 | Two Year | Faculty, Students(s) exchange program , Collaboration, Training program | 26 |

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|---|---|---|---|---|---|---|
| 21. | Traning program for the students with Jainya Hospital and Research Centre | Jainya Hospital and Research Centre | 2022-23 | Two Year | Faculty, Students(s) exchange program , Collaboration, Training program | 25 |
| 22. | Mentor Institute to Support Mentee Institute to Perform Better with Chandralok Institute of Medical Science | Chandralok Institute of Medical Science | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |
| 23. | Mentor Institute to Support Mentee Institute to Perform Better with Dr. Pratap Singh Malik College of Nursing | Dr. Pratap Singh Malik College of Nursing | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |

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|---|---|---|---|---|---|---|
| 24. | Traning program for the students with Ebek Med Adventure Private Limited | Ebek Med Adventure Private Limited | 2022-23 | Three Years | Traning program for the students | 10 |
| 25. | Mentor Institute to Support Mentee Institute to Perform Better with Ganga Sheel School of Nursing | Ganga Sheel School of Nursing | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |
| 26. | Mentor Institute to Support Mentee Institute to Perform Better with Hari Bandhu Nursing and Paramedical Institute | Hari Bandhu Nursing and Paramedical Institute | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |

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|---|---|---|---|---|---|---|
| 27. | Mentor Institute to Support Mentee Institute to Perform Better with Sanjay Gandhi School of Nursing | Sanjay Gandhi School of Nursing | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |
| 28. | Mentor Institute to Support Mentee Institute to Perform Better with Vardhan College of Nursing | Vardhan College of Nursing | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |
| 29. | Mentor Institute to Support Mentee Institute to Perform Better with Vardhan College of Nursing | Vardhan College of Nursing | 2022-23 | One Year | Mentor Institute to Support Mentee Institute to Perform Better | 10 |

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|---|---|---|---|---|---|---|
| 30. | Employees State Insurance Corporation | Employees State Insurance Corporation | 2022-23 | One Year | Employees State Insurance Corporation | 15 |
| 31. | Additional Director,CGHS | Additional Director,CGHS | 2022-23 | One Year | Additional Director,CGHS | 10 |
| 32. | Regional Centre ECHS, bareilly(Station) | Regional Centre ECHS, bareilly(Station) | 2022-23 | One Year | Regional Centre ECHS, bareilly(Station) | 20 |
| 33. | Department of Pharmacy, MJP Rohilkhnad University Bareilly | Department of Pharmacy, MJP Rohilkhnad University Bareilly | 2021-22 | One year | Internship | 15 |
| 34. | Seema Dental College and Hospital, Rishikesh | Seema Dental College and Hospital, Rishikesh | 2021-22 | Five year | Student Training Program | 10 |
| 35. | Office of Chief Medical Officer , Bareilly | Office of Chief Medical Officer , Bareilly | 2021-22 | One year | Training Program | 30 |

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# CRITERION 3- RESEARCH, INNOVATIONS AND EXTENSION

## 3.5.1 Institution has a policy on IPR and consultancy including revenue sharing between the Institution and the individual, besides a training cum capacity building programme for teachers, students and staff for undertaking consultancy






# BIU COLLEGE OF HUMANITIES & JOURNALISM

**(Bareilly International University)**

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**Intellectual Property Rights (IPR) and Consultancy Policy in Humanities and Journalism**

Our institution has a well-defined **IPR and Consultancy Policy**, which provides a structured framework for the creation, protection, and commercialization of intellectual property generated by faculty, students, and staff. This policy has been designed to foster an entrepreneurial culture within the institution while ensuring equitable revenue-sharing practices between the institution and the individual creators. In the context of **Humanities and Journalism**, this policy emphasizes the importance of protecting original media content, research findings, and innovative approaches to journalism and media studies, ensuring that faculty and students involved in projects related to historical archives, digital humanities, and media ethics can legally safeguard their intellectual contributions.

A key feature of the policy is the **Revenue Sharing Model**, which facilitates fair compensation for individual creators while ensuring that the institution benefits from the commercialization of intellectual properties. The revenue-sharing structure is designed to be transparent, providing a significant portion of the revenue to the individuals responsible for creating or developing intellectual property, while the remaining funds are allocated to furthering research, training, and capacity building within the institution. This model allows faculty, students, and researchers in Humanities and Journalism to commercialize their research, such as media tools, journalistic innovations, and content production techniques, while also contributing to the institutional ecosystem.

In addition to this, the institution has put in place a **Consultancy Framework** that encourages faculty and staff to provide expert consultancy services to the media industry, governmental organizations, and other relevant sectors. Faculty members specializing in **Media Studies, Journalism Ethics, Public Relations, Digital Media,** and **Cultural Studies** are actively involved in consultancy projects that address real-world challenges, from improving journalistic standards to enhancing media literacy in the digital age. This collaborative approach ensures that faculty members remain at the forefront of emerging trends in the media landscape, benefiting both the institution and the external partners involved.

To support these initiatives, the institution provides **state-of-the-art facilities** that assist in consultancy work, such as digital media labs, research spaces for humanities projects, and specialized software for data analysis in media studies. These facilities are available for faculty, students, and staff to utilize for both their consultancy and research projects, further enhancing the institution's contribution to the field of **Humanities and Journalism.**

Moreover, the institution runs a **Training and Capacity Building Program** aimed at equipping teachers, students, and staff with the necessary skills to undertake consultancy work. This program covers a range of essential topics such as **IPR management, ethical consultancy practices, business models for media start-ups**, and **grant writing**. The training is tailored specifically to the needs of Humanities and Journalism, where research often intersects with public policy, social justice, and media ethics, enabling participants to understand how their expertise can be effectively applied in both academic and industry contexts.

Finally, the **Impact Documents** produced through consultancy and IPR-related activities serve as a testament to the tangible benefits that these initiatives bring to both the institution and the broader community. These documents include case studies, reports, and analyses that detail the outcomes of consultancy projects and the impact of IPR-related innovations on the media industry. They serve as valuable records of the institution's contribution to the field of **Humanities and Journalism**, demonstrating how research and innovation in these areas lead to positive societal change and industry advancement.

This write-up integrates the policies and practices surrounding **IPR and Consultancy** in the context of **Humanities and Journalism**, highlighting the institution's commitment to innovation, ethical standards, and the commercialization of academic research. Let me know if you'd like to refine or expand any part of the text!

# BIU COLLEGE OF HUMANITIES & JOURNALISM

**(Bareilly International University)**

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## Institutional Social Responsibility (ISR) Activities in the Last Five Years

Over the past five years, the institution has actively engaged in a variety of institutional social responsibility (ISR) initiatives that reflect its commitment to contributing to societal welfare. These efforts span across several domains such as education, environmental sustainability, health and hygiene, and socio-economic development. In particular, the activities have been designed to align with the objectives of government initiatives like **Swachh Bharat Abhiyan**, as well as national priorities for education and healthcare.

### Education and Socio-Economic Development

The institution has focused significantly on educational outreach, especially for underprivileged communities. Volunteers from the **Humanities** and **Journalism departments**, along with the **NSS (National Service Scheme)**, have been at the forefront of organizing and conducting literacy programs, mentorship for school children, and skill development workshops for youth. These efforts have been particularly targeted at marginalized groups in nearby rural and urban slum areas. Educational aids, such as free textbooks, stationery, and online resources, have been provided to local students, with a special emphasis on enhancing learning in areas of social studies, languages, and media education.

The **Journalism department** has played an instrumental role by organizing awareness campaigns on media literacy, helping communities better understand the role of media in modern society. Students have written and published articles on social issues, poverty alleviation, and gender equality, which were disseminated in local newspapers and community bulletins. The **Humanities** students have been actively involved in socio-economic development projects aimed at empowering women and marginalized groups through skills workshops, financial literacy classes, and leadership programs.

### Environment and Swachh Bharat

Aligned with the **Swachh Bharat Abhiyan**, the institution has organized multiple cleanliness drives and environmental awareness programs. Students, faculty, and staff have engaged in tree planting initiatives, waste segregation projects, and plastic-free campaigns. The **NSS** volunteers and **Humanities** students have also conducted environmental workshops in local schools, educating the younger generation about waste management, water conservation, and sustainable practices.

### Health and Hygiene Awareness

Health and hygiene have been central to the institution's outreach activities. The **Humanities** and **Journalism** departments, along with the **NSS**, have coordinated several health awareness campaigns aimed at promoting sanitation, nutrition, and hygiene, especially in rural and semi-urban areas. These campaigns were often in collaboration with government health schemes such as **Ayushman Bharat** and **Swachh Bharat**.

In addition, the institution has organized health camps offering free health check-ups, blood donation drives, and awareness programs on the prevention of diseases like malaria, dengue, and tuberculosis. The **NCC** (National Cadet Corps) and **NSS** units, along with faculty and students, also provided **free/subsidized healthcare** services through local hospitals and healthcare centers, benefitting economically disadvantaged individuals.

**Community Medicine and Volunteering**

The **Community Medicine** department has partnered with local healthcare centers and government agencies to deliver healthcare services to underserved populations. Medical students have been actively involved in conducting surveys, disseminating health education, and offering assistance during health camps. The **NSS** volunteers, guided by faculty members, have participated in various health-related activities such as blood donation drives, pulse polio vaccination campaigns, and public health workshops.

**Expenditure Incurred and Impact**

Over the last five years, the institution has allocated significant financial resources towards the execution of these ISR activities. The total expenditure incurred for health camps, awareness campaigns, educational initiatives, and environmental drives amounts to approximately INR **X lakhs** (details to be attached in the financial report). This reflects the institution's commitment to social upliftment, empowering communities, and making a tangible difference.

**Awards and Recognitions**

The institution's contributions to community development have been recognized by several government bodies and non-governmental organizations. Awards received for excellence in **community service, health and hygiene promotion, environmental conservation,** and **educational outreach** have been testimony to the institution's dedication to social responsibility. The **Humanities** and **Journalism departments** were particularly noted for their media-driven campaigns on societal issues. The institution has also received multiple accolades from the **NSS** and **NCC**, including certificates of appreciation, recognition letters, and performance awards.

In summary, the institution's focus on **Humanities, Journalism,** and community medicine, coupled with strong collaboration with local communities, reflects its holistic approach to

institutional social responsibility. The department-led initiatives not only engage students in meaningful service to society but also foster their professional growth, while contributing to the collective good of the surrounding communities.

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# INTELLECTUAL PROPERTY RIGHTS (IPR) AND CONSULTANCY POLICY

## Purpose

This policy establishes a framework for managing Intellectual Property Rights (IPR) and consultancy activities at Bareilly International University, Bareilly. It defines guidelines for revenue sharing, capacity building, and the development of a sustainable environment for research, innovation, and consultancy.

## Objectives

1. To promote and safeguard intellectual property created within the university.
2. To encourage faculty, staff, and students to engage in consultancy projects and contribute to knowledge transfer.
3. To ensure equitable revenue sharing between the institution and individuals.
4. To build capacity through training programs for effective participation in IPR and consultancy activities.
5. To strengthen industry-academia collaboration for mutual benefit.

## Scope

This policy applies to:

- Faculty members (full-time, part-time, and visiting).
- Non-teaching staff involved in consultancy or IPR-related projects.
- Students (undergraduate, postgraduate, and research scholars).
- External collaborators engaged in joint projects with the university.

## Policy Guidelines

### 1. Intellectual Property Rights (IPR)

1. **Ownership of IP:**
   - Intellectual property created using university resources or during official assignments will be co-owned by the university and the creators.
   - For externally funded projects, ownership will follow the agreement terms with funding agencies.
2. **Revenue Sharing for IP Commercialization:**
   - The revenue generated from the commercialization of IP (e.g., patents, copyrights, trademarks) will be shared between the university and the creator(s).
   - A typical revenue-sharing model:
     - 60% to the creator(s).
     - 40% to the university for infrastructure and administrative support.
   - For collaborations with external parties, revenue sharing will adhere to mutually agreed terms.

3. **Support for IP Filing:**
    - The university will provide financial and administrative support for filing patents, copyrights, and trademarks.
    - Incentives will be given for granted patents and other IP assets.

2. **Consultancy Activities**

1. **Encouragement of Consultancy Projects:**
    - Faculty and staff are encouraged to undertake consultancy projects with industry, government organizations, and other external entities.
    - Projects must align with the university's mission and ethical standards.
2. **Revenue Sharing for Consultancy Services:**
    - Revenue from consultancy projects will be shared as follows:
        - 70% to the individual(s) involved.
        - 30% to the university for administrative and infrastructure costs.
    - Adjustments may be made based on the complexity and scale of the project.
3. **Approval Process:**
    - All consultancy projects must be approved by the university's designated committee or authority.
    - Agreements must specify project scope, deliverables, timelines, and financial arrangements.

3. **Capacity Building Programmes**

1. **Training for Teachers, Students, and Staff:**
    - Regular workshops and seminars on IPR, consultancy, and commercialization practices.
    - Specialized training on legal aspects of IPR, technology transfer, and drafting consultancy agreements.
2. **Collaboration with Experts:**
    - Partnerships with IPR attorneys, industry leaders, and funding agencies for knowledge sharing.
    - Access to mentorship and networking opportunities for capacity building.
3. **Awareness Drives:**
    - Organizing awareness campaigns on the importance of IPR and consultancy.
    - Disseminating success stories of consultancy projects and IP commercialization to motivate stakeholders.

**Governance and Administration**

1. **IPR and Consultancy Cell:**

- A dedicated cell will oversee all IPR and consultancy-related activities, including policy implementation, agreement approvals, and revenue sharing.
- The cell will act as a liaison between the university, creators, and external stakeholders.

2. **Monitoring and Review:**
   - Periodic reviews of the policy will be conducted to incorporate updates and address challenges.
   - Annual reporting on consultancy projects, IP filings, and revenue generated.

**Implementation Framework**

1. **Infrastructure Support:**
   - Setting up an IPR filing assistance desk and consultancy facilitation office.
   - Providing access to tools, software, and resources required for consultancy and IP creation.
2. **Financial Assistance:**
   - Allocating funds for IP filing and promotion.
   - Offering seed grants for exploratory consultancy projects.
3. **Documentation and Record Keeping:**
   - Maintaining detailed records of IP assets and consultancy projects for transparency.
   - Ensuring confidentiality and compliance with legal agreements.

**Revenue Utilization**

- The university's share of revenue will be reinvested in research infrastructure, training programs, and promoting consultancy activities.

**Accessibility and Transparency**

- The policy will be available on the university's website under the "Research and Consultancy" section.
- Periodic updates and achievements will be shared with stakeholders via official channels.

**Conclusion**

This policy reflects the university's commitment to fostering a culture of innovation and profession engagement. By promoting IPR and consultancy, the university aims to contribute to societal ar economic development while empowering its stakeholders.

# PROMOTING INNOVATION AND ENTREPRENEURSHIP POLICY

This policy outlines the framework for fostering a culture of innovation and entrepreneurship at Bareilly International University, Bareilly. It is aimed at creating an ecosystem conducive to ideation, innovation, startup creation, and entrepreneurial ventures.

## 1. Purpose

To build a robust environment that encourages innovation, supports entrepreneurship, and bridges the gap between academia and industry by leveraging an Incubation Center and Entrepreneurship Cell.

## 2. Objectives

- To promote creativity and innovative thinking among students, faculty, and staff.
- To establish and operate an Incubation Center that supports startups and entrepreneurial ventures.
- To foster industry collaborations and partnerships for technology transfer and commercialization.
- To equip participants with skills, mentorship, and resources required for entrepreneurial success.
- To contribute to regional and national economic growth through entrepreneurial activities.

## 3. Key Components

### 3.1 Incubation Center

The Incubation Center serves as the hub for fostering entrepreneurial ventures. Its key features include:

- **Space and Infrastructure:** Dedicated office space, co-working areas, and access to high-tech labs and prototyping equipment.
- **Startup Support Services:** Legal, financial, and business advisory services for startups.
- **Mentorship Programs:** Access to a network of experienced mentors, entrepreneurs, and industry experts.
- **Funding Opportunities:** Assistance in securing seed funding, venture capital, and government grants.
- **Networking Platforms:** Opportunities for startups to connect with investors, industry leaders, and other entrepreneurs.

### 3.2 Entrepreneurship Cell (E-Cell)

The Entrepreneurship Cell focuses on promoting entrepreneurial spirit through the following activities:

- **Workshops and Seminars:** Regular sessions on innovation, design thinking, and business development.
- **Idea Competitions:** Events like hackathons, pitch contests, and business plan competitions.
- **Entrepreneurial Training:** Certificate courses and training programs on entrepreneurship and innovation.

- **Startup Bootcamps:** Hands-on training for startups to refine business ideas and build prototypes.
- **Student Clubs:** Formation of student-led entrepreneurial clubs to foster peer learning and collaboration.

### 3.3 Innovation Ecosystem

- **Interdisciplinary Collaboration:** Encouraging students and faculty from various departments to collaborate on innovative projects.
- **Research Commercialization:** Support for transforming research outcomes into marketable products and services.
- **Technology Transfer:** Facilitation of technology licensing and patent commercialization.
- **Industry-Academia Partnerships:** Joint ventures, sponsored research, and consultancy projects with industry partners.

## 4. Policy Guidelines

1. **Eligibility:** All faculty, students, staff, and alumni of the university are eligible to participate in the innovation and entrepreneurship ecosystem.
2. **Startup Registration:** Startups incubated must align with the university's mission and adhere to ethical and legal guidelines.
3. **Funding Support:**
    - Seed funding may be offered to selected startups based on merit and potential.
    - The university will assist in identifying external funding opportunities.
4. **Intellectual Property Rights (IPR):** Startups developed within the university must comply with the institutional IPR policy. Ownership and revenue-sharing terms will be clearly defined.
5. **Governance:** The Incubation Center and E-Cell will be overseen by a **University Innovation Council (UIC)** comprising faculty, industry experts, and student representatives.

## 5. Implementation Framework

- **Awareness Drives:** Periodic awareness campaigns to engage students and faculty in innovation and entrepreneurship.
- **Resource Allocation:** Adequate funding and resources will be allocated annually to sustain and grow the ecosystem.
- **Monitoring and Evaluation:** Key performance indicators (KPIs) will be established to track the progress and impact of the ecosystem.
- **Collaboration:** Partnerships with national and international innovation hubs, industry associations, and government bodies.

## 6. Accessibility and Transparency

- The policy is available on the university's website under the "Innovation and Entrepreneurship" section.
- All relevant updates, including events, funding opportunities, and achievements, will be regularly shared on the website and official communication channels.

## Conclusion

This policy reflects the university's commitment to nurturing innovation and entrepreneuria endeavors, thereby contributing to societal and economic development.

# CRITERION 3- RESEARCH, INNOVATIONS AND EXTENSION

## 3.6.3 Number of awards and recognitions received for extension and outreach activities from Government / other recognized bodies during the last five years






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